



YOU X ME = DEMOCRACY people talking to people is a powerful thing!

ADAM SCHIFF + REV. RAPHAEL WARNOCK We're taking 2022 on!

Dear Friends,

Happy New Year. To those of you who have been and will continue to be active with Force Multiplier, thank you!! To those of you who have not yet engaged, welcome.

It's election year and time to double down on our work to hold the House, expand the Senate, and ensure that people **CAN + DO VOTE**.

But why? Can we really defy history + win the midterms?

We do think that we can win but understand that at times you may feel hopeless and helpless. We have a suggestion that we hope will help you: Join the Force Multiplier community.

With humility we say, "We can make a difference".

Most of us live in blue or red bubbles. Our votes won't affect the balance of power within our state or district. But investing nationally, our dollars might. We believe that providing strategic financial support to incumbents in tough re-election races, and strong challengers fighting to flip a seat, we're making the best investments in our democracy. Funding grassroots organizing groups in battleground states is the most effective way to get folks to the polls and be sure that their votes are counted.

While donating is important, our FM focus also includes spreading the word that Democrats are on the right side of the issues and are our only hope to moving our country forward, not backward. It takes people to make a difference in this election. FM does emphasize donating money, however we don't exclude those who are unable to donate. They can still "multiply" by carrying the message to others who believe that change is possible and want to be a part of that change.

It's a long way to November but much can happen between now + then.

- **Our incumbents** will remind their voters of the millions of pandemic relief, infrastructure and climate mitigation/disaster relief dollars that they brought to their districts.
- **Our endorsed candidates** have sponsored meaningful and successful legislation that is improving the lives of their voters, yet isn't getting any real national press coverage.
- **There's time to pass** pieces of Build Back Better, some sort of voter protection legislation, broadcast Jan 6th Commission revelations, improve supply chains, see unionization and higher pay in some industries, and watch Trump-endorsed candidates self-destruct.

We can do this. No guarantees. Not easy. But possible.

Please join us today. We hope you'll exercise your citizenship and **DO SOMETHING**.

Forward,

FM Co-chairs, Laura + Tom

[Check out our new "It Takes People" video.](#)

Updated House + Senate Slates

At Force Multiplier we continuously assess and re-assess our candidate slates to inform our decisions about where your donations will make the most significant difference. We consider factors like race competitiveness and viability, fundraising potential, opponent strength, and the political dynamics in the district or state.

House Candidates

For House candidates in this election cycle, we also must understand the impacts of reapportionment and redistricting resulting from the 2020 Census. Many states — but not all — are finished with this process. As the result of redistricting, some House races become more or less competitive, factors we consider when we decide about recommending those races to you.

Right now we're focusing on vulnerable Democratic incumbents. Democratic challengers to Republican seats will be chosen when the Democratic nominee in each district is revealed. This process should begin in March and continue until the end of primary season in September.



Elissa Slotkin
Michigan 07



Elaine Luria
Virginia 02



Abigail Spanberger
Virginia 07



Tom Malinowski
New Jersey 07



Cindy Axne
Iowa 03



Chris Pappas
New Hampshire 01



Susan Wild
Pennsylvania 07



Matt Cartwright
Pennsylvania 08



Jared Golden
Maine 02

DONATE TO THE FM HOUSE SLATE

Senate Candidates

In the Senate races, Force Multiplier continues to support the four vulnerable incumbents: Kelly, Hassan, Warnock, and Cortez Masto. In addition, we will add challengers to vulnerable Republican seats as we identify the presumptive nominees. However, for Senate races we can use another option, Act Blue's Nominee Funds. Donations to these funds are held in escrow by Act Blue until there is a winner of the Senate primary. At that time the funds are dispersed to the winner for use in the general election.

Our current slate includes two challenger races. In North Carolina, Judge Cheri Beasley has cleared the field of primary opponents and is the presumptive nominee so we have added her to our slate. In Pennsylvania, where there are multiple legitimate candidates, we are soliciting investments in the Act Blue Nominee Fund for that state. Nominee funds are held in escrow by Act Blue until a primary winner has been declared. We will be adding new races over the next few months.



Rev. Raphael Warnock
Georgia



Catherine Cortez Masto
Nevada



Maggie Hassan
New Hampshire



Mark Kelly
Arizona

Nominee Fund
Pennsylvania

Cheri Beasley
North Carolina

[DONATE TO THE FM SENATE SLATE](#)

meet 2 **NEW BLUE FM** candidates



Rep. Elissa Slotkin Returns to Our FM House Slate

You've probably heard about Michigan Representative Elissa Slotkin. She was one of the "Security Democrats" who first challenged the House to impeach Donald Trump for electoral manipulation. And since her election to Michigan's 8th District in 2018 she has been a strong voice for workers' rights, against domestic terrorism, and for protecting and preserving our democracy.

Slotkin has an exceptional background in defense and international intelligence, including as an Assistant Secretary at the Pentagon and tours of duty with the CIA. She won re-election to Congress in 2020; now re-districting has moved her into the newly-formed District 7 and pits her against a strong Republican state senator.

Slotkin's expertise in Middle Eastern affairs, her advocacy for voting rights, firearms safety, cheaper prescription medicines, and her ability to translate dense policy language into "plain English" are among the strengths that make her an essential member of Congress. Republicans are stockpiling millions of dollars to defeat her. We must help her win.

[DONATE TO SLOTKIN'S CAMPAIGN](#)



Cheri Beasley: A Challenger in the Senate

Force Multiplier would like you to meet Cheri Beasley, the presumptive nominee for North Carolina's Senate seat. She will add a much-needed "D" to the U.S. Senate roster, and we can make it happen.

Beasley, a former public defender, judge, and first Black female Chief Justice of the North Carolina Supreme Court, is expected to win the Democratic primary to be held in May. Beasley is a true believer in efforts to make the justice system work for people rather than against them. She knows that advancing equity in **health** care, education, voting rights, and justice improves the lives of all the state's residents. Her presence in the Senate will expand those efforts nationally.

North Carolina was a close call in the 2020 election. Democrats lost by a skinny 1.5% vote margin. Your

North Carolina was a close call in the 2020 election. Democrats lost by a slim 1.5% vote margin. Your generous donations and national get-out-the-vote efforts for Cheri Beasley will help redeem that loss and ensure that Democratic program priorities are passed. Meet her on Wednesday, February 23 for a Zoom event. *Details to the right.*

[DONATE TO BEASLEY'S CAMPAIGN](#)

On Message [FM Backs a New Citizen Empowerment Group](#)



Amplify New Hampshire is an independent communications hub whose mission is to hold state government officials accountable, advance critical issues, and support progressive causes and organizations across the state.

In 2021, Amplify launched a Sununu Accountability campaign, recognizing that the budget he and the Republican legislature enacted was deeply antithetical to the values of NH citizens. Based on research and message testing, Amplify focused on raising public awareness of the most extreme provisions, particularly the abortion ban, which he signed into law. Amplify created a strong presence with earned media and paid media, including TV and digital ads, "[The Facts](#)" and "[The Pen](#)".

Connecting the dots between an elected official, the policies he puts into place, and the impact on people's lives shifted public opinion. Governor Sununu's favorability and job approval numbers are at their lowest point since he took office and he has decided not to challenge Sen. Hassan this cycle.

Amplify's programming in 2022 will evolve based on its ongoing research, polling, and message testing so that citizens can make informed choices knowing who stands with them and who works against their priorities and values.

Force Multiplier believes effective accountability is vital to an engaged and educated public and a level messaging playing field. Amplify as an independent entity is uniquely suited to do this work in New Hampshire and has already proven its ability to change the narrative. Our direct donations will help expand an essential accountability campaign and continue the momentum to change public opinion over the winter and spring.

[Meet with Amplify at Our February Event](#)
Thursday, February 10, 7:00 – 8:00pm ET on Zoom

[REGISTER + DONATE](#)

As a 501 (c) 4 organization, as designated by the IRS, donations to Amplify New Hampshire are NOT tax deductible.

Let's BREAK HISTORY +
elect the Democratic Congress that we need
to build the future that we want.

OUR MISSION

is to empower people and multiply their impact on democratic institutions + the electoral process by raising funds for **DEMOCRATIC** candidates for **FEDERAL OFFICE** + for groups that **DEFEND + EXPAND THE RIGHT TO VOTE.**

3 EVENTS GET 2022 OFF TO A BOLD START

As always, we ask you to invite people in your circle who might be interested in attending our events.

THANKS



Meet Rep. Adam Schiff

With an introduction by [Assistant Speaker of the House Katherine Clark \(MA\)](#)

Rep. Schiff will help raise funds for our nine Democratic members of the House fighting to retain their seats.. Who better? He is Chair of the House Permanent Select Committee on Intelligence and a Member of the House Select Committee on the January 6th Attack. He also served as one of the Lead Impeachment Managers for Trump's first trial. Schiff will tell us about current dynamics in the House and a lot about the Select Committee.

Thursday, January 20
7:00 – 8:00 pm ET on Zoom
[REGISTER + DONATE](#)
supports the FM House Slate



Meet Senator Rev. Raphael Warnock (GA)

+ Help Protect the Democratic Majority!

Senator Warnock won his seat by 2% in a state Joe Biden won by just .2% in 2020. Trump and the Republicans will do everything they can to take it back in November.

Warnock is a champion of voting rights, affordable health care, reproductive rights, stewardship of the planet, and rebuilding an economy that works for everyone. We can't afford to lose this seat in the Senate or his strong moral voice in Washington.

Monday, January 24
7:30 – 8:30 pm ET on Zoom
[REGISTER + DONATE](#)



Meet Cheri Beasley Democratic Candidate for Senate from North Carolina

This open seat in North Carolina gives us an opportunity to build a true Democratic majority that has the power to make change.

Beasley has a long record of public service and made history as the first African American woman to serve as Chief Justice of the NC Supreme Court. She has been endorsed by EMILY'S list, Congressional Black Caucus PAC, more than 70 elected officials, and 100 faith leaders across the state.

Wednesday, February 23
7:00 – 8:00pm ET on Zoom
[REGISTER + DONATE](#)

WANT TO KNOW MORE?



FM OFFICE HOURS!

Stop by for FM office hours + talk with someone on our leadership team. Let's have an informal conversation, answer your questions, explore new ideas together. These sessions are helpful to the curious + FM newbies + anyone in the FM community.

Tues, Jan 25, 12:00-12:45pm ET
[REGISTER for the LINK](#)

hello again!

Here is a reminder about something powerful you can do to help defeat Republicans in the mid-term elections.

Have a Force Multiplier House Party

House Parties aren't fundraisers, but one-hour long informational Zoom meetings. You invite the guests with help from us and we

take care of the rest. In the 2020 election cycle we held 200 House Parties which were instrumental in the amazing expansion of our community + resulting successes.

We're looking forward to similar momentum in the coming months. We're organized + ready to go with plenty of dates available. If you'd like to see a list of possible dates, click [here](#). Send me an email to get the ball rolling with a couple of options or with any questions you may have.

Let's do it!

Warmly, Fern Fisher fernfisher@rcn.com
Force Multiplier House Party Coordinator

Another way to think about this election...

In 2020 we came out and voted for the Biden Agenda.

In 2021 we didn't have a solid Democratic majority to get it all done.

In 2022 we need a

BOOSTER SHOT

to give Biden the votes he needs to deliver the goods.

imagine the change!

Let's roll up our sleeves + show some muscle in 2022!



Happy First Anniversary

**President Biden +
Vice-President Harris!**

1/20/21 — 1/20/22

We Celebrate a Year of

Integrity in Governing +

Support for Families +

Partnership in the World Community +

Sensible Responses to COVID +

A State-of-the-Art Built Environment +

Commitment to Justice



YOU X ME = DEMOCRACY

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That's how we multiply!**

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