

the scoop FORCE MULTIPLIER NEWS

YOU X ME = DEMOCRACY people talking to people is a powerful thing!

regaining hope

I've been feeling discouraged and depressed – slowed in my forward motion and energy – by recent political events: the abortion ruling in Texas; their legitimization of mob, vigilante rule; the failure of the Supreme Court to act with integrity to defend Roe vs Wade; the multiple state bills limiting the ability and right to vote; the anger, viciousness, and staggering disinformation in public and local discourse. It's overwhelming, and it's been hard to get my political mojo in gear.

But my friends at Force Multiplier are getting me on the track again. They exude positive energy, work hard, and enjoy each other and keep going even in awful times. They're upbeat because they are **DOING SOMETHING!** And they're doing it so well: finding exceptional groups and candidates, building community, and raising a LOT of money, even in this non-election year!

They remind me that Force Multiplier is not alone: hundreds of organizations all over the country are doing the same work. Recent Republican behavior is backfiring, inspiring masses of us to get busy defending democracy any way we can. We're coming together with others who believe in the rule of law, the right to vote, climate change, covid science, and a woman's right to choose with hopes for a more decent America. Many moderate, well-meaning Republicans, who are at odds with the right wing direction of their party are joining in on the efforts too.

So it is time to continue the fight, to use our energy and our wits to work together to counter those forces and save our democratic system. Force Multiplier is my best way forward for this: they focus with such intelligence and passion on keeping and building our majority in Washington and supporting groups working hard to make sure that people can and do vote.

Force Multiplier has been the antidote to my discouragement!

Let's put everything we've got into these critical Midterm elections.

Lee Warren

Multiplier + Editor of the FM Scoop



Save Democracy While Saving Taxes!

We're pleased to announce our new, tax-advantaged

Force Multiplier Democracy in Action Slate

of grassroots organizations working with key constituencies in our target states. All the organizations in this slate are designated 501(c)3 in the Internal Revenue Code.

What is a 501(c)3?

A 501(c)3 corporation has a charitable mission; contributions to that corporation are tax-deductible.

Groups in our Democracy in Action Slate:

- **In Wisconsin: Leaders Igniting Transformation**

Works in high schools in two cities, on 12 college campuses + with non-college attending youth across WI

- **In Arizona: Arizona Center for Empowerment**

Organizes Hispanic voters in the three most populous counties in AZ

- **In North Carolina: You Can Vote**

Registers + educates voters of under 40 year-old in 43 NC counties

- **In Nevada: Mi Familia Vota**

Provides voter education to new + low-propensity Hispanic voters in NV

- **In Georgia: Black Voters Matter**

Does voter education + registration in 100 counties throughout GA

- **In Pennsylvania: OnePA Education Fund to be added to the slate soon**

Makes six to eight contacts per year with 300,000 low-propensity voters in three pivotal PA counties

This slate was developed in collaboration with America Votes. Two members of the Force Multiplier Leadership Team met with the leadership of each organization to learn about their mission, capacity, strategies, budget, and funding gap for 2021-22. They vetted the groups to ensure that they all have proven leaders, strong financial management practices, and track records of success.

We invite you to make tax-deductible contributions of any amount to the Democracy in Action slate in one of two ways:

1. **[DONATE TO FORCE MULTIPLIER'S DEMOCRACY IN ACTION SLATE](#)** or in all emails about the slate. ActBlue will send the donor a receipt that can be used for tax purposes.

2. This slate is eligible for you to make donations from DAFs (Donor Advised Funds), Family Foundations, and RMDs (Required Minimum Distributions) from IRAs. OR if you prefer to write a check, please contact Force Multiplier Co-Chair Laura Weisel [Email here](#)

Please keep this Fund in mind as you plan end-of-year charitable contributions.

Our Two Voter Empowerment Slates (what's the difference?)

Our new **Force Multiplier Democracy in Action Slate** complements our previously announced **Rural Victory Fund**. You may wonder why donations to one group of grassroots organizations are tax-deductible while donations to the other group are not.

As designated 501(c)3 non-profit education organizations working with specific constituencies, the groups in our Democracy in Action Slate may register and educate voters on how our form of government works and on the rules for voting in their state. These non-partisan activities are eligible for tax-deductible contributions. Each group on this Slate focuses on low propensity voters in one of our seven target states. **[DONATE TO FORCE MULTIPLIER'S DEMOCRACY IN ACTION SLATE](#)**

As designated 501(c)4 non-profit social welfare organizations, the groups in our Rural Victory Fund Portfolio can advocate for causes, endorse specific candidates, and share partisan political messages. These partisan activities are not eligible for tax deductible contributions. Each group in this Portfolio is mobilizing rural voters in one of our seven Senate Battleground states with messaging that resonates in rural communities. **[DONATE TO THE RURAL VICTORY FUND](#)**

To Hold the House and Senate in 2022, both of these organizations are working hard for what Democrats need:

- Strong turnout from first time Democratic voters in 2018 or 2020 who do not yet have the habit of voting in every election
- Registration and turnout of newly eligible voters
- Voters who know how to vote under Jim Crow 2.0
- Improved margins among swing voters

Both partisan and non-partisan activities contribute to vibrant civic engagement by an informed populace. The 2022 mid-term elections will be won or lost on turnout. Please support these dynamic groups that are on the ground in our target states, preparing voters to participate in our democracy.

What exactly is a “Security Democrat?”

“**Security**” Among other definitions, “of or relating to safety and defense”

“**Democrat**” “A member of the Democratic Party”

Given those definitions, **any** Democrat could be a “security” Democrat. The term we’ve heard so often in the past year, however, has a specific meaning. A “security Democrat” is one of the House Reps first elected in the November 2018 midterms who not only flipped seats from red to blue, but who also possesses impressive background in Defense, Law Enforcement, Intelligence, and Foreign Relations. We could call them superheroes in business attire.

This group first distinguished itself in September 2019, when seven of its members published a signed opinion in the Washington Post urging the House to pursue impeachment of Donald Trump. If he had manipulated Ukraine to assist him in winning re-election, then he had clearly misused the powers of the presidency in both threatening a foreign nation and requesting that nation to interfere in U.S. electoral politics. Because all the signers had recently been elected and were in highly vulnerable seats, they were threatening their own security by writing that opinion piece.

What are these Democrats protecting? With their expertise, these Congresspeople are monitoring both external threats and increasing domestic security concerns as well. Equally important is their role in re-establishing America's place as a reliable world leader, securing Constitutional protections for citizens in an atmosphere where those rights are in peril, and translating "foreign-policy speak" into language that non-experts can understand.

Luria + Pappas Are in the House!

Let's keep them there!

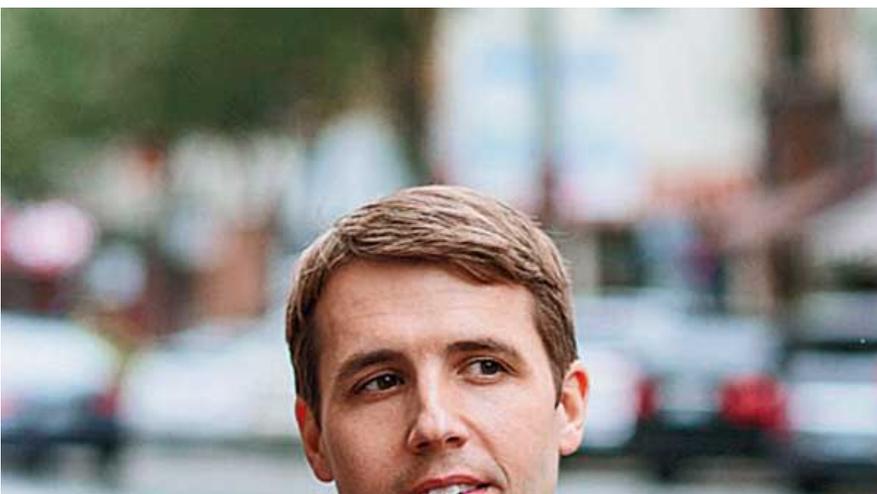
Meet two of our new House Slate candidates



Elaine Luria (Virginia 02)

Congresswoman Luria is a most knowledgeable and experienced "security Democrat." She was one of the first women in the Navy's nuclear power program and among the first women to serve the entirety of her career in combat ships. She has more years of active military service than any sitting member of Congress and retired at the rank of Commander. Luria was appointed by Speaker Pelosi as a member of the Select Committee to Investigate the January 6th Attack on the U.S. Capitol. A true national security expert and patriot, we need Luria to return to Congress in 2022.

During COVID, Luria reports she kept busy in downtime working on home renovation projects with her husband and three children. A Fun Fact: she named her childhood cats after the cast from the Broadway show "Cats" - Mungojerrie, Rumpletaser, and Bustopher Jones. [DONATE TO LURIA](#)





Chris Pappas (New Hampshire 01)

Rep. Pappas is a champion of small business, including the need to increase access to capital and to reduce onerous regulations. He is a strong supporter of DACA recipients and the need to provide a pathway to citizenship for this group.

Rep. Pappas is also a strong supporter of affordable health care coverage; strengthening Medicare; and a woman's access to reproductive health services.

He is an avid runner - running every day - and enjoys playing games in his spare time, including Scrabble and crossword puzzles. Pappas is the first LGBTQ member of Congress from New Hampshire. Cat lovers may note that his is named Dorothy. [**DONATE TO PAPPAS**](#)

More detailed biographical information for both Congresspersons Golden and Luria can be found on the Force Multiplier Website.

TWO TERRIFIC EVENTS



Responding to Domestic Terrorism: A Conversation with Congs. Spanberger + Malinowski + Luria

Join us to learn from three Congressional leaders about the response to this elevated threat to our nation.

Your support will help them win reelection and help Democrats Hold the House.
A Democratic Congress will remain vigilant about domestic terrorism and other threats to our democracy.

Tuesday, October 5, 7:00-8:00 pm ET, Zoom

[REGISTER + DONATE](#)



Bring a Guest to the October 5th Domestic Terrorism event.

Think of someone you know who might become interested in Force Multiplier if they only knew! For this occasion, they can come without a donation. We'll provide all the details when you register for this event.

Did ya know...

Maggie Hassan is one of two women in US History who has been both Senator + Governor for their state.

Who is the other woman?



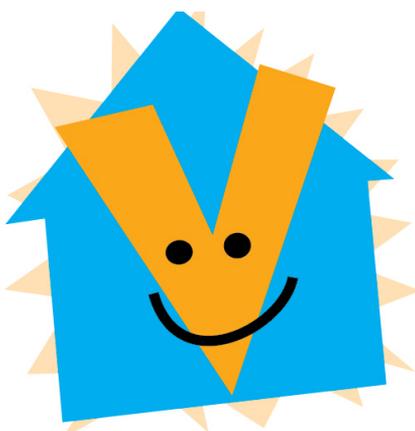
Come Meet Sen. Maggie Hassan (NH) + Help Hold the Senate!

Senator Hassan won her seat by just 1,017 votes in 2016. It was the closest race of the cycle. She faces a tough campaign in 2022 and needs our support. The Senate is evenly split and the loss of even one seat could cost us the majority.

**Thursday, October 28
7:00-8:00pm ET, Zoom**

[REGISTER + DONATE](#)

* Jean Shaheen is also a woman who has been elected to the positions of both Governor and Senator and coincidentally Shaheen and Hassan are both from New Hampshire.



It's House Party Season!

House Parties have been at the heart of FM's successful efforts to reach out + build community.

Just invite friends + FM will take care of the rest.

If you're ready to talk about having a house party or have any questions, email Fern Fisher [here](#).

How to do what we do better!

We've lined up Zoom workshops for anyone who is interested in honing their skills in relational networking + fundraising. They'll be fun + helpful for everyone, but especially for Multipliers.

Telling Your Personal Narrative in Networking

Rob Levinson + Beth Greely

Wed. Oct 13, 7:30-8:30pm

[REGISTER HERE](#)

Communication Matters:

Effective Communications with Your Network

Ellen Glovsky + Renee Brant

Tuesday, Oct. 26, 7:30-8:30pm

[REGISTER HERE](#)

Raising Money From Friends

Lisa Pedulla + Steven Krugman

Tuesday, Nov. 2, 7:30-8:30pm

[REGISTER HERE](#)



FM OPEN HOUSE

An informal one hour info session with Q&A on Zoom.

Tues. Sept. 21, 7:00-8:00pm ET

[REGISTER HERE](#)



THANK YOU!

for coming to the [Rural Democracy Initiative event](#), and your generosity in supporting their brilliant and effective work in rural America. **Ninety-two** of you attended the event, and we raised **\$47,500** for their wonderful work.

[THE RDI EVENT VIDEO](#)

a birthday? hooray! anniversary? yes! retirement? finally!

Ask your friends, colleagues, relatives to donate to Force Multiplier to honor it. We'll help you set up this fun way to give.

[EMAIL US](#)

BIG IDEAS?

Let us know what you're thinking. We're always interested in creative ways to improve what we do.

[EMAIL US](#)





Get your FM Promo Kit here!

Help spread the word now!

5 buttons + 10 biz cards

[EMAIL US](#) to get started. Please provide your address in the email.

NEW Web Resources

When you have a question or are just plain curious, checkout the new [Resources Page on our website](#):

- **THE SKINNY**: A FM fact sheet that is very helpful when introducing your friends to FM. All the facts and some history.
- **VIDEOS** from our NEXT: Community Conversations series and our RDI Event
- **BACK ISSUES** of FM Newsletters



Impressions of The Rural Democracy Initiative Event

By Ted Ahlers, a Multiplier from Washington D.C.

I come from a rural area in small-town Iowa and so watched the Rural Democracy Initiative event with great interest. It was great. It showed very effectively both the importance and the diversity of rural voters. In true Force Multiplier style, it was an informative combination of useful data and inspiring people talking about their work with rural voters. The discussion with the organizers from Arizona, Georgia, and Wisconsin was a great follow-up to the July session with members of Congress with rural constituents.

I found the discussion about why rural voters are so important to be particularly insightful. In addition to their numbers, they represent a real opportunity to make gains in the key states where Force Multiplier is focusing. The speakers brought different experience and perspectives to the discussion, reflecting their various states, but two things struck me as particularly important.

First, rural voters are diverse. The discussion with local organizers made it clear that their communities present a range of interests internally and could hardly be more different from each other. Second, the strongest shared experience among these diverse voters is that they feel neglected by the political establishment and particularly by progressives, despite sharing many progressive goals. Even a short discussion with the grassroots organizers showed what can be achieved if you listen to people and try to help them with what is important to them. For me, the big takeaway is that engaging rural voters represents a real opportunity.

Finally, the event brought home the importance of Force Multiplier's work both to make it easy to keep people informed and to channel support directly to candidates and voter support organizations such as the Rural Democracy Initiative.
