

# the scoop FORCE MULTIPLIER NEWS

YOU X ME = DEMOCRACY people talking to people is a powerful thing!

BECAUSE YOU ASKED

## WHY MONEY? WHY NOW?



We're celebrating a fundraising milestone of **\$8M+** raised thanks to your commitment + generosity.

In the next couple of newsletters we'll be talking about money: how it's used + why it's needed now.

Today's newsletter is focused on:

### How Money Fuels FM's Voter Empowerment Groups

As a donor you know that you often concentrate your giving toward the end of the year. Here we are at that time of year again, and you may be about to make the bulk of your donations.

But why is money so important in these efforts at any time? As a potential donor, it is reasonable to ask why you should give + what difference your donation makes.

#### Let's talk about Grassroots VE Groups

Our grassroots Voter Empowerment groups educate and mobilize voters so they can navigate increasingly restrictive laws and a constantly shifting landscape. The groups incur significant expenses working with local media outlets, creating and distributing print and digital materials, covering workers' food and travel expenses. Although many of their staff are volunteers, others are paid decent salaries with benefits, making significant impacts on the economy of their regions.



Poder North Carolina Volunteers

Our VE groups originate in their own communities where they have become a formidable presence, often employing local and statewide high school and college organizers who recruit and train volunteers to do research, media work, canvassing + getting the vote out.

In this way donations to VE groups support year-round, durable engagement.

#### OUR MISSION

is to empower people and multiply their impact on democratic institutions + the electoral process by raising funds for **DEMOCRATIC** candidates for **FEDERAL OFFICE** + for groups that **DEFEND** + **EXPAND THE RIGHT TO VOTE**.



**Come Meet**  
**Sen. Catherine Cortez Masto (NV) + special guest Sen. Amy Klobuchar (MN) + Hold the Senate!**

Nevada will be one of the key Senate battleground states in 2022. Our early support will help enable **Sen. Cortez Masto** to hold this seat so we can maintain a Democratic majority in the Senate.

**Wednesday, December 1**  
**6:30-7:30pm ET, Zoom**

**REGISTER + DONATE**



**It's a season of giving!**

Force Multiplier can make your gift giving impactful + easy.

#### Make a donation

**FM HOUSE SLATE** [DONATE](#)  
**FM SENATE SLATE** [DONATE](#)  
**HEARTLAND FUND** [DONATE](#)  
**DEMOCRACY IN ACTION FUND** [DONATE](#)  
**DSCC LEGAL FUND** [DONATE](#)  
**NATIONAL REDISTRICTING ACTION FUND** [DONATE](#)

or long-marginalized populations including native Americans, communities of color, the rural poor, youth.

#### Your support builds:

- An emerging infrastructure of institutions expanding the body politic in a more inclusive, representative democracy
- Civic engagement now + for the future (*because these groups don't go away after an election*)
- A culture of local leadership for the long term.

**[DONATE to the Heartland Fund of the Rural Democracy Initiative](#)**  
**[DONATE to the FM Democracy in Action Fund](#)**

#### Let's talk about Protecting the Vote

Since the Rs began proposing their **restrictive bills**, the **Democratic Senatorial Campaign Committee's Legal Fund** has been on the front lines battling to protect our right to vote especially in states with key Senate races.

The Legal Fund collaborates with its lawyers, the Elias Law Group, to track the status of voting rights in each state. For the 2022 cycle they will be involved in pre-election litigation regarding the new suppression laws and representing defendants when Republicans file suits.

The Legal Fund also provides Voter Protection assistance to ensure that voters can vote and that their votes will be counted. Previously a more pop-up service around election times, the Legal Fund is now starting a year-round effort to build a voter protection component into each state's Democratic Party coordinated campaign. Each state party will now have Voter Protection staff year-round and the Legal Fund Attorney Co-Directors are advising and training them to build state-based voter protection systems specific to their state and local laws.

Examples underway in key states include nominating Democratic poll workers, helping potential voters get appropriate IDs, re-registering voters who are dropped from voting lists, and educating voters about ensuring their eligibility to vote where that may be questioned.

#### Your support helps DSCC Legal Fund:

- Assist the Democratic Party in each battleground state to set-up a year-round Voter Protection program
- Train state-based Voter Protection staff + volunteers
- Assist state-based VoPro programs to set goals + provide services designed to address specific state + local voting laws
- Support state-based VoPro services that assist voters in advance to resolve issues that might prevent them from voting or having their vote count
- Reduce the number of rejected + provisional ballots at election time
- Reduce to protect voting rights before, during + after elections

**[DONATE to the DSCC Legal Fund](#)**

**Gerrymandering** undermines our democratic institutions and contributes to uncompetitive elections, partisan polarization, and the continued marginalization of communities of color.

**The National Redistricting Action Fund (NRAF)** is an affiliate of the **National Democratic Redistricting Committee (NDRC)**, chaired by former Attorney General Eric. H. Holder.

The mission of NRAF is to dismantle unfair electoral maps and foster a 2021 redistricting process based on democratic values. They work on many fronts to increase grassroots engagement in every step of the redistricting process.

#### Your support helps NRAF:

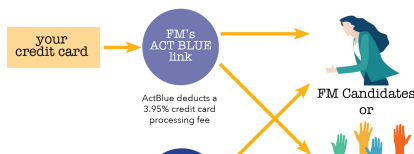
- Identify 18 battleground states + staff many of them with experts working around the clock to analyze + respond to the maps that are coming out nearly every day
- Mobilize thousands of volunteers
- Equip activists with the knowledge, skills + tools to assess redistricting data + maps in real time
- Identify key states where they can make a meaningful impact in the fight for fair maps. Grassroots advocacy, organizing + supporting voters who challenge unfair maps in court are ways they will hold map manipulators accountable to making the maps fair for everyone.
- File "impassable lawsuits" in states with divided governments so they can pass new maps in time for the 2022 elections. Failure to pass new maps would mean keeping outdated maps from the previous decade.
- Litigate! When Republicans sued to block the FAIR map enacted in Oregon, NRAF helped defend it in court.

NRAF expects to file suits in 29 states and to be involved in litigation over the next 12-18 months. Only seven states have confirmed maps so far, so they will be engaged in on-the-ground organizing as new states propose maps.

**[DONATE to the National Redistricting Action Fund](#)**

For more detail on any of our voter empowerment groups **[CLICK HERE](#)**

At FM we **NEVER** touch the money!



**Want to make this donation a gift to a friend?**  
**Give us your recipient's name + mailing address + we'll send them a FM button + a card letting them know that you've made a gift.**  
**[CLICK HERE](#) to tell us where to send your gift.**

## THINKING YEAR END

# TAX

## ADVANTAGED GIVING?

### THINK ABOUT THE HEARTLAND FUND + THE DEMOCRACY IN ACTION FUND

These C3 groups are doing essential work within their communities to turn out the vote in 2022 + beyond.

For information on donating by check or from an RMD or DAF, please contact us.  
**[info@forcemultiplier.us](mailto:info@forcemultiplier.us)**

## THANK YOU!

for coming out on Zoom in such numbers + donating so generously to **Sen. Maggie Hassan (NH)** on October 28th. We raised **\$52,000** for her that evening + since March, we've raised **\$95K** just for Hassan!



## FM OPEN HOUSE

An informal one hour info session with Q&A on Zoom.  
**Tues. Dec. 6, 7:00-8:00pm ET**  
**[REGISTER HERE](#)**



## Get your FM Promo Kit here!

Help spread the word now!  
5 buttons + 10 biz cards  
**[EMAIL US](#)** to get started. Please provide your address in the email.

your check  
or DAF or  
RMD of IRA

email  
Laura  
Wetsel

info@forcemultiplierus.org  
for assistance

FM VE Groups



+ we **NEVER** share your personal information!

## Packing + Cracking

Why did Texas Gerrymander Colin Allred + Lizzie Fletcher into Solid D Seats?

Because Republicans face the reality that population growth is in urban areas and suburbs with Democratic-leaning populations - people of color, youth, etc. would naturally result in more Democratic-leaning districts.

The tools at their disposal have a catchy name – “packing or cracking”.

**PACKING** is when maps are drawn to cram voters in the opposing political party into as few districts as possible. That leaves their numbers in the other districts too scant to win elections. It makes the surrounding seats safer for the party in power.

**CRACKING** is when mapmakers break up a cluster of a certain type of voters — people from a specific demographic group, or simply affiliated with the opposing party — and spread them among several districts, diluting their vote. This is a common tactic in densely populated areas, and is often described as “pizza slicing,” as if the city were a pizza cut up narrowly.

In Texas, both Allred and Fletcher’s districts (as well as a new district) were “packed” to be Solid D (Cook Political Report) by including the increasingly Democratic leaning suburbs of Dallas and Houston in revised districts. Neighboring districts became Solid R as left-leaning suburbs were excised.

## House Party Time!

This is how we grow.  
It's easy + fun.

Just pick a date + we'll schedule your one hour Zoom event. A House Party is a group of 10-100 people from anywhere in the country that you invite believing that they are interested in the FM mission. You can invite friends and we'll take care of the rest.

**Kick off the New Year with a FM House Party!** Reach out to Fern Fisher at [fernfisher@rcn.com](mailto:fernfisher@rcn.com)

## JUST THINK

1 year until the  
2022 election!

Together we're making a difference in America by helping Democrats in challenging districts compete + helping voter empowerment efforts to assure that **ALL** Americans

**CAN + DO VOTE!**



## Maggie Hassan + Force Multiplier

By Larry Drake, Portsmouth, New Hampshire

On October 28, Senator Maggie Hassan of New Hampshire spoke to Force Multiplier via Zoom.

Maggie ran for State Senate five times, winning three. In 2012 she was elected Governor and was re-elected two years later. In 2016 she ran for U.S. Senate, narrowly defeating popular Republican incumbent Kelly Ayotte by 1,017 votes.

Maggie highlighted the pivotal role that her election in 2016 played, pointing to her vote to keep the Affordable Care Act in the summer of 2017 when Senate Republicans almost killed it. That ensured that health care coverage continued for 28 million Americans.

In the Senate, Maggie has worked across the aisle diligently. She stressed that New Hampshire voters want her to work in a bipartisan fashion.

But Maggie’s campaign, expecting an extremely close race, is already running TV ads focusing on her achievements for veterans, small businesses, and cybersecurity. Working with the Coordinated Campaign, they are building grassroots support that is essential to winning in NH. She stressed the need to defend our democracy and for Democrats in office to produce results, saying, “We need to show that we can deliver.”

As a New Hampshire Democrat, I felt inspired by the whole event. I'm determined to work as hard as I can to re-elect Maggie.



**YOU X ME = DEMOCRACY**

Please pass this news on to friends who may be interested.

That's how we multiply!

Visit our website [forcemultiplierus.org](http://forcemultiplierus.org)