

# the skinny on FORCE MULTIPLIER

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**Who is Force Multiplier?** A self-funded, entirely volunteer group that raises funds for Democratic candidates for the House + Senate + for voter empowerment groups that ensure people CAN + DO VOTE. We advise donors about where their donations can have the greatest impact. We seek to create a federal government aligned with democratic values + committed to building a just, sustainable + inclusive society.

**We invite you to fundraising events to meet candidates + activists + national thought leaders!**

Our events are interactive + give you access to people who are in the forefront of politics.

**We do the research so you don't have to!**

We do in-depth research to provide you with easy, effective, ways to have an impact. We monitor the changing political landscape + modify our recommendations regularly to ensure that your dollars are invested wisely. Our selections are based on data + research, not issues + personalities.

**We don't touch a dime of your donations!**

100% of your donation goes directly to candidates or voter empowerment groups. You choose where to invest + donate through ActBlue, a non-profit fundraising platform for Democratic candidates + progressive causes.

**We never share your information!**

Force Multiplier is doing its part to reduce email overload. We promise never to share or sell your information. ActBlue gives you the option to share your contact information with candidates or groups or to opt out. You decide.

## THREE THINGS YOU SHOULD KNOW ABOUT FM



### People talking to people

All of us have networks of friends, family, neighbors + colleagues who share our values. These trusted networks make our work possible. Your friends hear that YOU trust Force Multiplier, so they Investigate + Donate + Get Involved.

Through simple networking we have grown from 12 people to an army of over 11,000 in all 50 states.



### No long shots or sure bets

Our candidates are neither long shots nor sure bets, but all have a plausible chance of winning if they receive adequate resources. We base our decisions on Research + Data + Do not have an issues litmus test. We consider these key factors: Voting Trends + Ratings + Finances + Political Landscape.

If a race is no longer in "the sweet spot" we remove it from our slate + look for others who need our support.



### CAN + DO VOTE action

Supporting great candidates is not enough! We find the most effective grassroots, on-the-ground groups working year-round to Educate + Mobilize + Empower Voters.

**CAN VOTE** groups: fight voter suppression + gerrymandering + other voting barriers.

**DO VOTE** groups: build + turn out multi-racial, multi-ethnic, multi-generational statewide coalitions of voters in battleground states.

## Our story...and we're sticking to it!

After the 2016 election, a bunch of us in the Massachusetts blue bubble decided to focus on House races in states where candidates needed resources to challenge Republican incumbents. We did our research + created a slate of 15 Democratic challengers to House seats + started talking to our friends + family about donating to our slates. Our focus was on flippable seats where Republican incumbents were vulnerable to strong, well-organized challengers. We raised **almost \$700,000 in 2018** for 15 candidates + 13 of them won, most by tiny margins.

In 2020 turning Washington Blue was our mantra. We **raised \$6.3M** by the election. That year we helped elect 11 House + 3 Senate candidates + supported groups that turned out the vote + helped flip 5 states for Biden Harris. Pivoting to Zoom during the pandemic enabled us to include **a national community of 11,000 people**.

In the 2022 Midterm election we helped break history. We challenged the "Red Wave" narrative + **raised \$8M** to help Democrats expand their Senate majority + keep losses in the House to historic lows for a party in power. We're so proud to have supported voter empowerment groups that **registered 88,000 voters + contacted millions more to increase Democratic turnout in the general election + the Georgia runoffs**.

## What's next?

### The cold hard facts!

- **Democrats have a great OPPORTUNITY to reclaim the House majority.** All 435 seats are up for election in 2024. We need to protect the seats we have + flip 5 more to win the majority. We have some good opportunities with the 18 seats held by Republicans in districts that Biden won in 2020.

- **Our majority in the Senate is TENUOUS.**

Democrats control 48 seats + Republicans control 49 seats + 3 Independents caucus with Democrats providing a **RAZOR THIN 51-49 majority**. 34 Senate seats will be on the ballot in 2024, 23 of them held by Democrats. The 11 Republican seats are currently rated Likely or Solid Republican, whereas 8 of the Democrat's seats are Toss UP or Lean D.

- **THE PRESIDENCY HANGS IN THE BALANCE.**

The historic successes of the Biden/Harris agenda are threatened as extremists look to take back the White House + change the direction of our country.

### Our values are at stake.

**The extreme right + MAGA Republicans are EMBOLDENED.** Our freedoms + our voting rights + our planet + our democracy are all under attack by the GOP. Our judicial system, including the Supreme Court, is largely supporting this agenda. **We must stay focused. We must come together + win!**

## LET'S DO SOMETHING TOGETHER FOR AMERICA!



### Talk To Your Family + Friends About FM

Ask them to go to our website + get involved.

### Sign Up for FM's Email List

Find out about our events + our community. We never share your email info.



### Invest In Our Candidates + Groups

We've done the research so you can feel confident that your investment is effective. Donate at [forcemultiplierus.org](https://forcemultiplierus.org) To find out about tax-deductible voter empowerment funds email Laura at [weisel-laura@gmail.com](mailto:weisel-laura@gmail.com).

### Attend FM Zoom Events

Meet the candidates, + feel the energy of like-minded people involved.



### Join An Info Session

Find out about FM in an informal one-hour session with Q+A.



**Follow Us + Share**  
[facebook.com.ForceMultiplierUS](https://facebook.com.ForceMultiplierUS)



### Attend or Host A House Party

Consider a one-hour informational Zoom house party. Invite your friends, family neighbors, book club, college buds... We'll help you put one together + make it fun + successful. This is not a fundraiser. Email Fern at [fernfisher@rcn.com](mailto:fernfisher@rcn.com)



### Become A Multiplier

Start forwarding our emails to your network + encouraging people to attend our events + support our initiatives. This is how we grow! For help Multiplying, email Bill at [petri@bc.edu](mailto:petri@bc.edu).

### Questions?

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