

What's NEXT?

The challenges of the 2022 midterms

- Our majorities in the House + Senate are thin.
- Democratic turnout in Midterms is historically low.
- Voting rights are under attack by the GOP.

THE BIDEN/HARRIS AGENDA IS AT STAKE

In 2022 we're working hard to protect + expand Congressional Majorities:

22 Democratic House Incumbents + Challengers

won by very slim margins + in districts that Trump won + have challenging races in purple states.

7 Key Democratic Senate Races

Our 4 most at risk Democratic Senate candidates + 1 challenger + 2 nominee fund.

We'll review the landscape and the financials on a quarterly basis + will adjust our slates as needed.

Voter Empowerment Groups

In our **CAN VOTE** program we look for groups that are fighting voter suppression + gerrymandering + for removing other barriers to voting. In our **DO VOTE** program we identify groups committed to building + turning out multiracial, multi-ethnic, multi-generational statewide coalitions of voters in likely Senatorial battleground states, or key states.

WE DO THE RESEARCH SO YOU DON'T HAVE TO

How we select candidates

Force Multiplier is focused on electing Democratic candidates to federal office. We carry out in-depth/ research to provide our networks of donors with easy, but effective, ways to make a difference. We monitor the changing political landscape + modify our recommendations regularly to ensure that your dollars are invested wisely.

Our candidates are neither **long shots nor sure bets**, but ones who have a plausible chance of winning if provided with adequate resources. We base our decisions on research + data and do not have issues litmus tests. We consider these key factors:

Voting Trends + Ratings + Finances + Intelligence

Whenever we feel that a race is no longer in **"the sweet spot"** we remove it from our slate + replace it with another where we believe our fundraising will make a greater impact.

6/22

How we select VE groups

We support groups that help ensure that people **CAN + DO VOTE**. We support c3 + c4 groups that are aligned with our strategy politically + geographically. We seek the advice of a network of trusted allies including such as the America Votes, the Rural Democracy Initiative, colleagues in the Grassroots Fundraising Network + activists in our target states. Before deciding to support a group, we meet with them to review their track record + previous year results as well as plans + financials.

GOOD to KNOW

FM never touches the money

100% of your donation goes directly either to candidates or to the voter empowerment organization you choose through ActBlue, a non-profit fundraising platform for Democratic candidates and progressive causes. We receive no funds from any organization, + our group consists entirely of volunteers.

FM never shares your contact info

We never share your info with our candidates or partners.

We'll send you periodic emails alerting you to our fundraising opportunities + inviting you to FM events. ActBlue gives you the option to share your contact information with the campaign/organization.

LET'S DO SOMETHING!

TALK TO YOUR FAMILY + FRIENDS ABOUT FM

Ask them to go to our website + get involved.

INVEST IN OUR CANDIDATES + GROUPS

House + Senate Slates + our Voter Empowerment groups.

ATTEND A ZOOM EVENT Meet the candidates + feel the energy of like-minded people who are getting involved.

ATTEND FM INFO SESSIONS Join in on an informal one hour Zoom info session with Q+A.

POST FM ON YOUR FACEBOOK

Follow us + share: [facebook.com.ForceMultiplierUS](https://www.facebook.com/ForceMultiplierUS)

BE A MULTIPLIER

Start forwarding our emails to your network + encouraging people to attend our events + support our initiatives.

For help Multiplying email Bill at petri@bc.edu

HOST A HOUSE PARTY

Consider a one-hour Zoom house party with your high school friends, neighbors, book club, college/grad school friends, all your cousins...We'll help you put one together + make it fun + successful. Email Fern at fernfisher@rcn.com

JOIN A COMMON

DENOMINATOR POD

Meet with others that share your concerns about specific issues or professional connections to help FM grow its donor base. Email Beth at beth@greelycreative.com

[forcemultiplierus.org](https://www.forcemultiplierus.org)

QUESTIONS?

info@forcemultiplierus.org

SCAN ME



YOU X ME = DEMOCRACY