



YOU X ME = DEMOCRACY people talking to people is a powerful thing!

“When enough people do enough things, however small they are, change takes place.” HOWARD ZINN

We close this year with a feeling of gratitude

Thanks to all of you, Force Multiplier has raised \$1,500,000 since March 2021, more than double the amount we raised in 2019, the last “off-year.” In total we have raised more than \$8,500,000 since our founding almost five years ago.

In 2021 FM hosted 11 Zoom events.

Our events introduced our community to candidates and activists: Senators Mark Kelly, Maggie Hassan, Catherine Cortez Masto, Gary Peters and Amy Klobuchar; Former Attorney General Eric Holder, Atty. Marc Elias, Assistant Speaker of the House Katherine Clark, six members of Congress, and leaders of grassroots voter empowerment groups in NC, WI, AZ, NV, and GA.

Our support has helped lay the groundwork for Democrats to hold the House + Senate in 2022.

These contributions have helped the most vulnerable Democratic members of the House and Senate retain staff, respond to opposition attacks, and get the message out about their work to protect voting rights, fight climate change, promote public health, and rebuild our nation.

Our support also helped ensure that ALL Americans CAN + DO VOTE.

We helped to fight voter suppression through the DSCC Legal Fund, fight gerrymandering through the National Redistricting Action Fund, support organizing in rural and small-town America through the Rural Democracy Initiative, and enable voter education and engagement through the Democracy in Action Fund. Our support enabled one of the groups in the fund, You Can Vote in NC, to provide 47 Civic Fellowships in 2022 to students who attend colleges, universities, and community colleges.

Our support has helped strengthen our democracy as we move into 2022.

Yet, we head into 2022 with deep concern for the future of our country.

Our democracy is fragile and under assault from a Republican Party that has abandoned its traditional values and embraced an authoritarian ideology. Allowing this party to regain control of Congress would jeopardize our democracy and prevent us from addressing the multiple urgent crises facing our nation. For the sake of the planet and future generations, we cannot let that happen.

Force Multiplier is committed to answering this call, and asks you to join us in bringing together “enough people to do enough things” to create the change we so urgently need.

[Here](#) are some ways you can deepen your involvement in this work.

Thank you.
Your friends at Force Multiplier



Democrats = Good News!

Turns out there's lots to crow about. Despite the unrelenting media addiction to bad news about Democrats, there's a lot more to be glad about than we're being led to believe.

Under Biden's leadership things are getting better.

- Unemployment is down to 4.8%; more than six million jobs have been created since January + wages are up an average of \$2 an hour
- **At least 80 percent of American adults** — including 98 percent of those older than 65 — have had at least one corona virus vaccination. Among those age 12 + older, 78 percent have had at least one shot.
- This administration approved + distributed vaccines for children as young as five.
- The stock market continues at record highs.

\$1.9 trillion American Rescue Plan made a huge difference.

- Third round of stimulus checks (bringing the total number of Covid relief checks to \$478 million since inception in 3/2020)
- \$125 billion to public schools to return to in-person learning
- Major increase in the child tax credit that cut child poverty in half
- \$15 billion to rural hospitals + health care providers
- Over \$350 billion to the states + local governments to help them recover from the effects of the pandemic + to support the restoration of a stable + thriving economy
- Over \$10 billion to states + territories for capital infrastructure like Broadband, roads + bridges, etc.
- Over \$10 billion to states + territories to protect vulnerable homeowners from dislocation, covering mortgage payments + alleviating foreclosures
- \$21.6 billion in rental assistance to alleviate evictions
- \$10 billion for small business expansion initiatives, increased unemployment benefits, payroll tax credits etc.

Biden has undone lots of awful Trump stuff too.

- Vacated Trump's delays in reducing methane emissions from landfills
- Vacated Trump's rule to limit information the EPA could consider in setting new air pollution standards
- Vacated Trump's rule that blocked emissions standards for greenhouse gases

OUR MISSION

is to empower people and multiply their impact on democratic institutions + the electoral process by raising funds for **DEMOCRATIC** candidates for **FEDERAL OFFICE** + for groups that **DEFEND + EXPAND THE RIGHT TO VOTE.**

OUR FIRST 2022 EVENT



MEET Senator Rev. Raphael Warnock (GA)

This race is crucial to maintaining the Democratic majority in the Senate. Republicans are pouring money into Georgia to beat him. We can't let that happen. We need Rev. Warnock's strong moral voice in Washington. View him passionately demanding action on voting rights on the Senate floor [here](#).

Monday, January 24
7:30-8:30pm ET, Zoom

[REGISTER + DONATE](#)

🙏 THANK YOU!

112 people attended the **Sen. Catherine Cortez Masto (NV)** event + we raised **\$42,000** for her that evening. Altogether, we have raised

- Restored protections for Bears Ears, Grand Staircase-Escalante, and Northeast Canyons and Seamounts National Monuments
- Terminated work on the Keystone XL pipeline
- Replenished the State Department hollowed out by Trump
- Returned land taken from multiple Texas families by eminent domain for purposes of building the wall
- Restored relationships Trump had destroyed with NATO allies (South Korea, Canada, Israel, Mexico)
- Restored diplomatic messaging with non-ally countries (Russia, Saudi Arabia, North Korea, China)

On Nov. 15 Biden signed the Infrastructure Investment and Job Act with bi-partisan support in both Houses.

- Authorizes \$1.2 trillion in total spending, including \$550 billion of new spending on hard infrastructure
- Upgrades the power infrastructure with thousands of miles of new, resilient transmission lines for expansion of renewables and clean energy while lowering costs + R&D for cutting-edge clean energy technologies
- Eliminates lead service pipes + expands access to clean drinking water for households, businesses, schools + childcare centers from rural areas to struggling cities
- Addresses climate change as it pertains to surface transportation.
- Revises Buy America procurement procedures for highways, mass transit + rail
- Implements new safety requirements for all modes of transportation
- Directs the Department of Transportation (DOT) to establish a program to ensure the long-term solvency of the Highway Trust Fund
- Authorizes lots of new spending for roads/bridges, rail (includes the largest investment in passenger rail since Amtrak's creation 50 years ago), expansion of public transit, upgrading of airports + control towers, power lines, clean energy, broadband to low-income communities, protection from extreme weather events especially those that most impact people of color, cleanup of superfund sites including reclaiming abandoned mines + capping orphaned oil + gas wells, mitigating drought conditions, expanding network of electric vehicle charging stations, + LOTS more

More good news...

- In addition, Biden has nominated + the Senate has approved 58 Federal judges. That's the most confirmations in a president's first term since the Nixon administration.
- Biden is nominating + getting many confirmed public defenders, civil rights defenders, + non-corporate attorneys—many are people of color—in an unprecedented effort to make the judiciary look like America
- The Department of Justice filed suit against the Texas Senate Bill 8 that bans most abortions + empowers citizens to sue anyone deemed to aid or abet the practice of abortions.
- The Department of Justice filed suit against Texas regarding its discriminatory re-districting plan.

And, as soon as the Build Back Better act passes, billions more will be spent to improve the lives of everyone living in this country.

"The Democrats are a force for good—delivering on promises to the American people as never before. [Biden's] focus is on ordinary Americans rather than the wealthy who have dominated policy making since 1981." R. HUBBELL



Money Matters Q+A

Some Frequently Asked Questions

Q: I'm reluctant to give through Act Blue because I fear they share my info and I don't want to receive more emails. What information of mine is shared by Act Blue?

A: Act Blue's job is only to collect and disburse funds. If the donor permits, AB will share email addresses only with the campaign or group to which the contribution is made. The Federal Election Commission, however, requires Act Blue to share the names, addresses, and employers of donors with campaigns.

Q: Races for the Senate and House are so expensive. Does my donation make a difference?

A: Money is crucially important. Absent meaningful campaign finance reform, funds are the "mother's milk of politics." As much as we wish it weren't so, money definitely talks in politics. Source: OpenSecrets

THE PERCENTAGE OF HOUSE + SENATE RACES WON BY THE HIGHEST SPENDER: 2000-2020

YEAR	2002	2004	2006	2008	2010	2012	2014	2016	2018	2020
HOUSE	95%	97%	94%	92%	85%	94%	94%	95%	89%	89%
SENATE	83%	86%	78%	85%	76%	75%	77%	85%	88%	72%

Q: Do smaller donations really matter?

A: According to OpenSecrets, small donors (\$200 or less) accounted for 22% of campaign donations in 2020, up from 15% in 2016. Donations made directly to campaigns enable advertising costs that are lower than those purchased by SuperPACS or "dark money" and help counter their impacts. Our candidates have benefitted enormously from that injection of small donor funds into their campaigns. Rep. Elissa Slotkin (MI) reported that 88% of her donors gave \$100 or less.

WHERE DOES THE MONEY GO?

"At Elaine for Congress, we're using your contributions to staff up and grow our team in the new year. With your help, we'll be able to establish a strong ground game and connect with voters early so that we can stay a step ahead of our Republican opponents. Happy holidays and look forward to continuing to work together in the new year."
EMILY SHERRON, Finance Director, Elaine Luria for Congress

"Team Golden is currently focused on kicking off our signature gathering program in January and preparing to mobilize our direct voter outreach program in early 2022. Your financial support will help us recruit, train, and equip volunteers for these important efforts to maximize early contact with voters in Maine's second district."
JORDAN BURNS, Deputy Campaign Manager, Jared Golden for Congress

HOUSE VS SENATE

Some of you have been curious about the differences between running campaigns for the Senate and the House. Here's some information we hope you'll find helpful.

Scale

Since the Senators run statewide, their districts are typically a lot larger than the House districts. Senate races necessitate more media markets, larger staffs, more digital media buys, more Get Out the Vote efforts, more polling, and more travel. Challengers spend more getting around the state to develop personal connections and relationships with voters.

Competition

On average, Senate races are more competitive than House elections

\$90,000 for her! That's impact!



'Tis the season of giving!
Force Multiplier can make your gift giving impactful + easy.

Make a donation

FM HOUSE SLATE [DONATE](#)
FM SENATE SLATE [DONATE](#)
HEARTLAND FUND [DONATE](#)
DEMOCRACY IN ACTION FUND [DONATE](#)
DSCC LEGAL FUND [DONATE](#)
NATIONAL REDISTRICTING ACTION FUND [DONATE](#)

Want to make this donation a gift to a friend?

Give us your recipient's name + mailing address + we'll send them a card letting them know that you've made a gift. Cards may not arrive by Christmas.

[CLICK HERE](#) to tell us where to send your gift card.

Your Last Minute + Under The Wire + Do It Now Year-End TAX-ADVANTAGED GIVING!

These C3 groups are doing essential work within their communities to turn out the vote in 2022 + beyond.

[HEARTLAND FUND DONATE](#)

[DEMOCRACY IN ACTION FUND DONATE](#)

For more info on these funds [CLICK HERE](#)

For information on donating by check or from an RMD or DAF, please contact us. info@forcemultiplierus.org
Checks must be dated by Dec 31, and received by January 5 to apply to your 2021 taxes. Reach out now!

WANT TO KNOW MORE?



FM OFFICE HOURS!

Stop by for FM office hours, + talk with someone on our leadership team. Let's have an informal conversation, answer your questions, explore new ideas together. These sessions are helpful to the curious + FM newbies + anyone in the FM community.

OFFICE HOURS
Wednesday, Jan 5, 7:00-7:45pm ET
[REGISTER for the LINK](#)

Tuesday, Jan 25, 12:00-12:45pm ET

[REGISTER for the LINK](#)



House Party Time! This is how we grow. It's easy + fun.

Just pick a date + we'll schedule your one hour Zoom event. A House Party is a group of 10-100 people from anywhere in the country that you invite believing that they are interested in the FM mission. You can invite friends + we'll take care of the rest. There is no fundraising at our House Parties.

Kick off the New Year with a FM House Party! Reach out to Fern Fisher at fernfisher@rcn.com

WHAT'S NEW

Check out our new [Do Something](#) page on our website to find out ways you can get involve.

We need to **GROW** our circle of friends in 2022 to do this critical work to keep Democrats in DC.

Check out our new [Who Do You Know](#) worksheet on our Resources page of our website to help you build your own network.

forcemultiplierus.org

defined by their narrow average margin of victory.

The median cost of a **SENATE** campaign
is 7.8 times greater than a **HOUSE** campaign

Cost + Spending

There was a substantial difference in the cost and spending patterns associated with House and Senate campaigns in 2020 according to FEC filings. These "order of magnitude" differences are likely to extend to 2022.

SPREAD THE WORD!
We can make a difference
in our country if we work
together now.



YOU X ME = DEMOCRACY

Please pass this news on to friends who may be interested.
That's how we multiply!

Visit our website forcemultiplier.us.org

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