



## the scoop FORCE MULTIPLIER NEWS

YOU X ME = DEMOCRACY people talking to people is a powerful thing!

## The Road Ahead: before + after election day

**Election day is only 23 days from now.** Early voting has already started in Arizona + Michigan + Ohio and will begin later this week in Georgia + North Carolina + Nevada.

**The FM community has responded generously.** We've raised more money in the 2022 midterm cycle so far than in the entire 2020 Presidential cycle. Not only that, but we were able to move money to candidates + groups earlier in the cycle, providing them resources to get off to strong starts.

**We can be proud of all we have done together.**

**Our work, however, will not be done on November 8th.** The extremist MAGA movement will remain a force in American politics whatever the results of the Midterms. We will need to work together + remain active in order to protect our democracy + our freedoms.

*“Our struggle is not the struggle of a day, a week, a month, or a year,  
it is the struggle of a lifetime.”*  
SENATOR JOHN LEWIS

## before election day FM will be

- **Supporting our candidates down the stretch** Focusing on our House + Senate candidates who most need resources to counter the late spending by right wing PACs. A final House slate will be announced in a few days, as soon as we can analyze the latest FEC reports.
- **Supporting frontline voter protection before + after the election** We'll be giving a boost to the groups in our **Democracy in Action Fund** as they pivot from voter registration to voter protection. For example, **You Can Vote's Voting Rights Ambassadors program** will provide voter protection + assistance during all 17 days of early voting at 50 polling

**the Road PA** will have at all polls two shifts of monitors who check lines + language access + respond to voter intimidation + connect voters to an in-state Hotline in partnership with the ACLU.

- **Providing volunteer opportunities**

Sharing information about ways you can volunteer to knock on doors, make calls + do voter protection work in support of our candidates through [Destination Democracy](#).

## after election day FM will be

- **Offering events that help us understand what happened + what we need to do next.**

The first of these events will be on November 9th. *See right hand column.*

- **Preparing for runoffs + recounts + voter protection activities** where we can be of help. If Sen. Warnock is in a Georgia runoff, which is possible, we'll be there!

- **Launching an end-of-year giving campaign** to support tax-deductible groups that are strengthening our democracy prior to the 2024 elections.

- **Planning a second season of Community Conversations** this winter: discussions with political scientists + historians + political analysts + experts on polling + media + others who can help us make sense of the Midterm results which will inform our 2023-2024 strategy.

### That's the road ahead for Force Multiplier.

### We hope you'll stay in the fight + stay with us.

Tom Hallock + Laura Weisel  
Force Multiplier Co-Chairs

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## donations (*still*) mean impact

In these final weeks most of us are both cautiously optimistic + totally panicked about democracy in America. But we *can* make a difference. **Donations, even this close to the election, have significant impact.**

### The ground game

The final-push is critically important for Democratic candidates + that requires money. Strong voter contact + get-out-the-vote campaigns by our voter protection groups can neutralize the tidal wave of Republican dark money pouring into swing states.

### Reaching undecided voters

Undecided voters represent the difference between victory and defeat on election. Effective

**Contributions given directly to candidates, such as FM's donations, have a significantly greater impact than those to political action committees.**

Candidates receive advantageous advertising rates relative to political action committees + effective advertising is critically important in these final days of the campaign.

A swing of only a few seats in the House + Senate will determine whether an extremist, anti-abortion, anti-immigrant, pro-gun, pro-white supremacist, pro-Trump party will take control.

Please consider making as large a donation as you can today, especially to Force Multiplier's Boost Slates with candidates in most need of your support.

**DONATE TO THE FM HOUSE BOOST SLATE**

**DONATE TO THE FM SENATE BOOST SLATE**

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# **VOLUNTEER!!!!!!**

## **Beverly Does Des Moines, *again!***

Like Alexander Hamilton, I was "in the room where it happened." On Election Night 2018, I was in a hotel suite in Des Moines with Iowa's House candidate Cindy Axne. I saw young campaign workers tapping their computers, refreshing their screens with every new count. I overheard congratulatory phone calls from Tom Harkin + Steny Hoyer. I dipped my taco chips into actual campaign quacamole + salsa! Cindy had won her first race for her House seat + it was so close!

By 2018, I would have done anything legal to put a dent in Trump's administration. Sending checks + making calls were no longer enough. Esther Kaplan, a friend, FM leader + campaign travel veteran, suggested I join Laura Weisel, who was managing Cindy Axne's campaign office in Des Moines. After chatting with Laura, I agreed. A little, black, urban lady was going to knock on doors in Iowa, the sixth-whitest state in the country. ***Ooh boy!***

I knew a little something. My husband is from Burlington, in southeastern Iowa + we'd visited Burlington for 20 years. I have two Iowa ex-brothers-in-law, one of whom is a farmer. However, I knew nothing about western Iowa + I didn't have my husbandly cushion.

**When you volunteer, you volunteer.** Campaigns need every penny, so you fund yourself. I booked my travel (a 32-hour train ride) arranged for a hotel along the way, reserved a rental car, added the costs + set up a Go Fund Me account to beg friends + family for help.

**My experience can never be duplicated.** My usual door-knocking partner was Cindy's dad + after hearing that I wasn't sure of housing, he invited me to stay at his house.

**I campaigned with the candidate's father!**

on urban doors + suburban doors. We invented “friendly” knock patterns to encourage people to answer the door. Every day, we scored the most contacts.

We treated one another to fast food, drank hot tea together, complained about Republicans while watching the nightly news, then got up the next morning to knock + talk some more. We adopted one another as both friends + family.

You already know that Cindy won. She didn’t do well in more rural areas, but her city + suburban numbers put her over the top. I have no doubt that my urban door-knocking helped. I got to be “in the room where it happened.” In a few days, I’ll be going back.

**Can't wait!**

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**LAURA + BEVERLY** will be back in Des Moines for Rep. Cindy Axne | **DAVID + DEBRA** will be knocking on doors for Rep. Susan Wild in Pennsylvania | **JEAN** will travel to Georgia for Senator Warnock’s campaign | **ESTHER** will be in North Carolina campaigning for Cheri Beasley + Wiley Nickel | **STEVE** will be canvassing for the Democratic slate in New Hampshire.

## What are you doing until Election Day?

You, too, can actively help our candidates on the ground. No experience necessary – they’ll train you + it’s easy to learn.

Regardless of the results, you’ll feel better on November 9<sup>th</sup> if you have helped.

Every campaign needs volunteers, especially during the all-important last four days – November 5 to 8.

### Recent examples of requests from campaigns:

**Francis Conole** (NY22 Utica, Syracuse region) + **Josh Riley** (NY19 - Hudson Valley to Ithaca) need canvassers

**Elaine Luria** (VA02 eastern coast of Virginia) needs volunteers October 22-23, October 29-30 + November 5-8

**Eric Sorensen** (IL17 two hours west of Chicago) needs “an army of canvassers” on November 5 to 8.

**Sen. Cortez Masto** in Nevada needs help with voter protection on Election Day. “We know that Republicans will try to intimidate and misinform voters. We need poll watchers to assist voters and help cure ballots. They need not be lawyers - anyone who's comfortable with learning a LOT of dry training material and then being subject to a weird mix of boredom and absolute chaos...” They also need canvassers anytime from now to Election Day. Some volunteer housing is available.

**Many states need people who can speak Spanish + other languages.**

# You can do this!

Email Esther Kaplan at [DestinationDemocracy@gmail.com](mailto:DestinationDemocracy@gmail.com) + she'll help you make plans.

Late October to early November is a beautiful time to take walks + knock on doors for democracy!

## Where do you want to go?



**FM is working in 20 states nationwide. Who do you know who lives in these states? Reach out to your network.**

**Get Them to VOLUNTEER + VOTE!**

**Not everyone wants to go somewhere...  
You can help from your sofa!**

**TALK TO FOLKS in BATTLEGROUND STATES**

Here are a handful of FM candidates who need your help getting out the vote in these final days. **Jump in! It's fun + impactful!**

**Maggie Hassan/Coordinated Campaign**, New Hampshire  
canvass + phonebanking [click here](#)

**Cheri Beasley/Coordinated Campaign**, North Carolina  
phonebanks - (note the first one listed is an Out of State Phonebank based in Northampton) [click here](#)

**Raphael Warnock/Coordinated Campaign**, Georgia  
phonebanks [click here](#)

click phonebank tab [click here](#)

### Susan Wild PA07

Wild Wednesdays phonebank [click here](#)

### Christy Smith CA27

Wednesdays + Saturday phonebanks [click here](#)

Sunday phonebanks [click here](#)

## You'll be glad that you stepped up!

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### OUR MISSION

is to empower people and multiply their impact on democratic institutions + the electoral process by raising funds for **DEMOCRATIC** candidates for **FEDERAL OFFICE** + for groups that **DEFEND + EXPAND THE RIGHT TO VOTE**.

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## SAVE THE DATE

### Election Reflection + Beyond on Zoom

Join together with the Force Multiplier community as we begin to reflect on the election results and what to do next. It's likely there'll be much we don't yet know, but one thing we know for sure is that it'll be good to be together! Stay tuned for more details in the coming weeks.

**Wednesday, November 9**

**8:00 - 9:00pm ET**

**[REGISTER](#)**

This is not a fundraiser.

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## THANK YOU

these totals for those candidates:

**Vargas: \$41,287**  
**Conole: \$44,903**  
**Riley: \$41,505**  
**Hodge: \$35,124**

**Sept. 29, Tim Ryan** event:

We raised **\$48,393** from **399 donations + 171 people attended**. We have raised a total of **\$157,748** for Ryan.

**October 11, America Votes** event: We raised **\$62,847 + 148 people attended**. During this election cycle we have raised more than **\$550,000** for them.

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**After the midterm election...STAY on our mailing list + connected to our community.**

**The 2024 Presidential election will present us with new challenges.**

**GAME ON!**

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## **Fear of Violence @ the Polls**

Living in our blue bubbles, it's easy to think that voting is a safe + easy process. But in recent conversations with grassroots group leaders, we learned that the specter of violence is hanging over too many polling places:

**In Pennsylvania**, voter mobilization staff were caught in the crossfire of unrelated violence. A democracy warrior was injured + five teams were pulled from the field.

**In Arizona**, an open carry state, voters have previously seen people with guns at the polls. Now rumors are circulating in Latino communities that they will be the target of mass shootings on election day. Grassroots groups are teaching people how to vote safely using vote by mail + early voting.

**In many toss-up districts/ states**, there will be heightened presence of law enforcement at the polls, including some sheriffs who are on ballots. That alone can be a source of fear for legal voters whose family members are undocumented + a source of intimidation for all.

**Asian-Americans** have also experienced a major uptick in targeted violence + **African Americans** have dealt with voting-related violence for over 150 years.

It is sobering + wrenching to realize that this is reality in 21<sup>st</sup> century America. Electing Democrats to hold the House + Senate will move us in the right direction. For now, our grassroots organizers need to know that we have their backs, that they will have the resources they need for voter assistance + voter protection.

We learned all of the above in conversations with groups in Force Multiplier's **Democracy in Action Fund**. Each one of these groups is addressing the threats to democracy in their communities during the weeks before + after the election. They can still use our support.

Give a boost by **DONATING TO THE DEMOCRACY IN ACTION FUND**

*Donations are tax deductible. Contact us if you would like to donate from a DAF or RMD)*

The easiest way to verify your registration before November 8th is to go to [vote.org](https://www.vote.org), a non-partisan, non-profit organization. Enter some basic information + in fewer than 30 seconds you'll find out if you're registered. They do ask for your email address but it is easy to unsubscribe.

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**WHO DO YOU KNOW?**  
**WHAT DO YOU WANT TO LEARN?**

As we start planning a second season of **Community Conversations** this winter we're hoping that you will help us make them truly remarkable.

If you have connections with political scientists + historians + political analysts + experts on polling + media + others who can help us make sense of the Midterm results **TELL US!**

If you have topics that you would like to learn about **TELL US!**

**Together, we can develop a series that really speaks to our community.**

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**Help FM spread the word... that's how it works!**

**Please pass this news on to friends who may be interested. The more the merrier!**  
**People are starting to pay attention to the elections so talk to everyone.**

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**YOU X ME = DEMOCRACY**

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