

May 2023

the scoop FORCE MULTIPLIER NEWS

YOU X ME = DEMOCRACY people talking to people is powerful!

OUR MISSION is to empower people + multiply their impact on democratic institutions + the electoral process by raising funds for DEMOCRATIC candidates for FEDERAL OFFICE + for groups that DEFEND + EXPAND THE RIGHT TO VOTE.

it's time for us to get started with

VOTER EMPOWERMENT IT'S OUR SUPERPOWER

We're helping hard working grassroots groups organize + educate + turn out the vote

Join Us for Our First Voter Empowerment Event in 2023



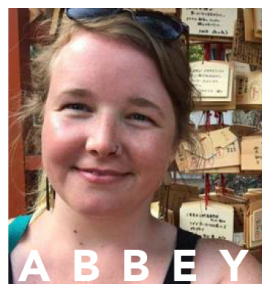
BOWMAN



CARNES



I W A I



A B B E Y

Meet Grassroots Leaders from MONTANA + OHIO

A Democracy in Action Fund Event

Tuesday, May 30, 7:00-8:00 pm ET On Zoom

Force Multiplier is launching a new, tax-advantaged campaign to register + mobilize + lift up the voices of youth + women + native people in Montana + Ohio.

At the launch event we will hear from two leaders with overviews of each state:

The funds we raise will support four groups, two in each state. **Find out what these hard-working groups are doing. [HERE](#)**

All are 501c3s + your contributions are tax-deductible. If you would like to donate by check or from a retirement account or donor advised fund, please contact us at info@forcemultiplierus.org.

REGISTER + DONATE

A View From the Summit

Force Multiplier proudly partners with **America Votes**, the convener + hub for the national movement of pro-democracy grassroots groups. To date we've raised **\$781,734 in the America Votes network via our Blue Surge Turnout + Georgia Special Election + Wisconsin Democracy Funds. We support 15 grassroots groups in Arizona + Georgia + Nevada + New Hampshire + North Carolina + Pennsylvania + Wisconsin.**

Last month Esther Kaplan + Tom Hallock, who lead FM research on voter empowerment groups, met these inspiring activists in person at the America Votes States Summit where they witnessed this dynamic + growing movement in action: 1,800 attendees from hundreds of grassroots groups, policy makers, political researchers + strategists, gathered for three days in Washington, DC. Sessions included *The Profound Importance and Powerful Politics of Abortion Rights, How Progressives Used Republican Extremism Against Them, What the Trends of 2022 Tell Us About 2024, Reaching Every Last Voter for Every Last Vote: Program Learnings from 2022* + more. Sessions on individual states highlighted 2022 successes + 2024 strategies + the cohort of groups in each state.

- Each AV State Director has a data-based strategy for winning + they love allocating FM support where it's most needed.
- Groups include those that are of, by + for dozens of racial/ethnic identities; LGBTQ+; urban, rural + suburban; youth to senior citizens; activists on a range of issues.
- They have allies, understand the power of intersectionality, share best practices + actively support each other.

"FM is..... pretty phenomenal + makes miracles happen with the volunteer network of donors who are dedicated to building progressive power."

Wisconsin State Director Jasmine Nears

Esther + Tom were honored to represent the Force Multiplier community to help this movement thrive. What they learned + the relationships they formed are already guiding our plans for voter empowerment in 2023-'24. **Hopefully this dynamic gathering foreshadows another Blue Surge.**



Hey, what about Joe?

Force Multiplier is proud to support Joe Biden by supporting voter empowerment groups who are working hard to turn out the vote in battleground states in 2024.

THANK YOU!!!! \$56,000 was raised for our Senate slate by the May 3 event with Senator Tina Smith

Meet FM's Two New Senate Slate Candidates

In 2024, Democrats must defend 23 Senate seats to simply maintain their slim majority. Our current Senate slate includes incumbents Jon Tester + Jacky Rosen + Sherrod Brown + Tammy Baldwin. Candidate info [here](#).



Sherrod Brown (OH) has served in the Senate since 2007. He was a member of the House from 1993 to 2006 + was Ohio Secretary of State from 1983 to 1991. He is the only Democrat to win a nonjudicial statewide race in Ohio in the past decade.

There are currently two declared Republican candidates for Senate in Ohio, a state targeted by the Republican Senatorial Campaign Committee: businessman Bernie Moreno + State Senator Matt Dolan. Others are expected to enter the Republican primary. Though Brown has developed a positive reputation, Ohio is now a strongly red state. Trump carried Ohio by eight points in both of his campaigns + Republican JD Vance beat a strong Democratic opponent for Ohio's other Senate seat in '22.

Sen. Brown is a staunch advocate of fair trade + a champion of workers' rights. He stated, "People recognize that I get up every day + fight for the dignity of work. Whether you swipe a badge or punch a clock or work for tips or work for a salary." Sen. Brown appeals to progressives + moderate Democrats as well as moderate-to-conservative Republicans + Independents. **With our support he can be re-elected in what promises to be a difficult, high-profile campaign.**

[DONATE TO SHERROD BROWN](#)

Tammy Baldwin (WI) was elected to the House in 1998. She was the state's first female representative + the nation's first openly gay challenger in Congress. She played key roles in shaping policy for tax reform, fair trade + student loans. As a child, Baldwin survived a serious illness + understands the difficulty of securing health insurance with a "pre-existing condition." She was a champion of both the Affordable Care Act + the Family Caregivers Act.

Baldwin has served in the Senate since 2012. She's developed a reputation for bipartisanship in areas like women's health, "buy America" programs, agricultural + rural affairs policy + infrastructure, particularly through investment in clean water + safe roads + bridges.

Though there is currently no declared Republican opponent, Baldwin faces a tough re-election fight. The National Republican Senatorial Committee has declared this race "one of our top targets this cycle." In addition, Wisconsin has become the epicenter of national politics + will be among a small set of key battleground states in the presidential election.

Sen Baldwin has stated, "I'm committed to making sure that working people, not just big corporations + ultra-wealthy, have a fighter on their side." **As a fighter, Sen Baldwin has demonstrated that she deserves our support.**

[DONATE TO TAMMY BALDWIN](#)

TAKEAWAYS from You:

...our excellent Democratic Senatorial candidates who are in difficult seats to defend will run personal campaigns, tailoring their messages to the particular issues of their state's constituents. I also came away believing that all are likely to win. Was that really a takeaway or my wishful thinking? Additionally, it was good to learn that Texas has a great candidate to run against Cruz; all may not be lost there." [LINDA, Arlington, MA](#)

"I think that the importance of continuing outreach + connection with the black, Hispanic + youth vote was my most important takeaway." [MARIVONNE, Southport, CT](#)

"One thing that the DSCC reps remind me is the need for each candidate to tailor their approach to the specifics of their state. Any Democratic national message must differentiate us from the Republican leadership without alienating us from reaching persuadable Republicans + Independents."
[ROGER, East Longmeadow, MA](#)



HELP SPREAD THE WORD

TWO FM House Party Options

Are you seething + heartbroken about gun violence in our country? Book banning, anti-trans legislation, backward motion on choice?

Respond by doing something important, concrete + easy to help Force Multiplier grow to better support our Democratic candidates + voter empowerment groups!

1. One of the most effective ways we expand our base is through Zoom house parties. They are information sessions about Force Multiplier + are not fundraisers. By hosting a house party you will inform your friends + family about the impactful work we do. You invite the guests + we do the rest. We provide speakers + do the tech + give you invitation templates + lots of support throughout the process. It's an easy + fun way to get involved + support our democracy.

2. In addition to Zoom house parties, here's a new option. Host an in-person gathering (cocktail party, potluck, book group, etc.) Our speakers will join virtually for an informative + uplifting 30 minute program.

For more information, or to schedule a house party with either of these formats, contact [Fern Fisher](#)

A yellow square graphic with a large blue question mark at the top. Below the question mark, the word "QUESTIONS" is written in white, all-caps, sans-serif font. Underneath that, the text "bring your curiosity + questions to FM Co-chairs Laura Weisel + Tom Hallock + better yet" is written in a smaller, black, lowercase, sans-serif font.

QUESTIONS

bring your
curiosity + questions
to FM Co-chairs
Laura Weisel +
Tom Hallock +
better yet



Meet Laura

Thur. June 8, 12:00-1:00pm ET

[REGISTER](#)



Meet Tom

Wed. June 21, 7:30-8:30pm

Tues. July 6, 12:00-1:00pm

Mon. July 24, 7:30-8:30pm

[REGISTER](#)



YOU X ME = DEMOCRACY

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