

MARCH 2023



# the scoop FORCE MULTIPLIER NEWS

YOU X ME = DEMOCRACY people talking to people is powerful!

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Here we go!

# Kick Off

**A free Zoom community gathering  
to share our strategy for the new election cycle.**

**OUR 23-24 GOALS:**

**Flip the House + Hold the Senate + Win the White House in 2024**

In 2018, 2020 + 2022 we have showed the power of our pro-democracy majority. **It's time to do it again.**

We're starting now because we know our early money + support can make a difference. Please join us at one of these two events to learn about what we can do together to protect our democracy in 2024.

**Bring a friend! Or two or three. Come ask questions + share ideas.**

Wednesday, March 22, 7:00-8:00pm ET [Register Here](#)

Thursday, March 23, 7:30-8:30pm ET [Register Here](#)

**That work has already started + we need you with us.**

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# we're LAUNCHED!

In order to win back the House we need to defend the seats we won in 2022 + flip five more.

Our first slate includes 12 incumbents whose seats we most need to defend: those who won by narrow margins in 2022 + have low cash on hand. All 12 have been targeted by the National Republican Congressional Campaign Committee. All 12 have also been picked by The Democratic Congressional Campaign Committee as “Frontliners,” the House members who are projected to be in the most competitive races. You can learn more about them on [our website](#).



**Pat Ryan**  
New York 18



**Gabe Vasquez**  
New Mexico 02



**Steven Horsford**  
Nevada 04



**Susan Wild**  
Pennsylvania 07



**Jared Golden**  
Maine 02



**Dr. Yadira Caraveo**  
Colorado 08



**Andrea Salinas**  
Oregon 06



**Marie Gluesenkamp  
Perez** Washington 03



**Eric Sorensen**  
Illinois 17



**Susie Lee**  
Nevada 03



**Matt Cartwright**  
Pennsylvania 08



**Frank Mrvan**  
Indiana 01

### The four “newcomers” to FM include:

- **Pat Ryan (NY 18)** is a West Point graduate, Iraq war veteran + former Ulster County Executive with considerable private sector experience. He won a special election for NY 19 prior to winning in NY 18 in 2022. He currently serves on Armed Services + Transportation + Infrastructure Committees.
- **Marie Gluesenkamp Perez (WA 03)** defeated her opponent in ‘22 by less than 1% in this Trump +4 district. She has been involved in local politics in rural Washington since 2016. She is serving on the Small Business + Agriculture Committees. Perez + her husband own an auto repair shop.
- **Andrea Salinas (OR 06)** has substantial experience as a legislative aid in Congress + a

• **Frank Mrvan (IN 01)** is serving his second term in the House + is a member of the Veterans Affairs + Education + Workforce Committees. He represents one of the longest continuously Democratically held seats in the nation in this otherwise very red state.

## DONATE TO THE HOUSE SLATE



**Senator  
Tammy Baldwin**  
Wisconsin



**Senator  
Sherrod Brown**  
Ohio



**Senator  
Jacky Rosen**  
Nevada



**Senator  
Jon Tester**  
Montana

## SENATE SLATE

We need to defend all 23 Democratic seats to guarantee a Senate majority in 2024.

Our initial Senate slate includes the four incumbent Democrats we think are most vulnerable this cycle based on recent Senatorial + Presidential margins of victory in their respective states. Holding these four seats is essential to maintaining Democratic control of the Senate. The four incumbents are listed here + full profiles can be found on [our website](#).

- **Jacky Rosen (Nevada)** has represented Nevada in the Senate since 2019 + previously represented NV 3 in the House of Representatives for one term. She is known for her efforts to seek bipartisan solutions in reaching across the aisle.
- **Sherrod Brown (Ohio)** is seeking his fourth term in the Senate following six terms in the House of Representatives. He is perhaps best described as a fiercely pro-labor, progressive populist.
- **Jon Tester (Montana)** has been in the Senate since 2007, having previously served in the Montana State Senate, including presiding as President of Montana's upper chamber. He is the only Democrat currently holding statewide office in Montana.
- **Tammy Baldwin (Wisconsin)** is running for her second Senate term, having previously served in the U.S. House of Representatives and the Wisconsin State Assembly. She is known for her commitment to making a difference in the lives of Wisconsin's working families + in providing fairness, equality + economic opportunity for all.

## DONATE TO THE SENATE SLATE



This election is an opportunity to safeguard abortion + voting rights, override some of the most gerrymandered maps in the country, protect the outcome of the 2024 election in a top-tier battleground state + build national momentum for 2024.

Coming on the heels of record-shattering turnout for a Supreme Court primary election in Wisconsin, America Votes has revised its turnout projections for the general election. To get that turnout the America Votes coalition needs to ramp up its canvassing efforts + knock on more doors.

**Let's help them do that. Support the Wisconsin Democracy Fund**

Your donations support direct voter contact by groups in the America Votes network.

**[DONATE NOW](#)**

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We asked people who attended our **Wisconsin Democracy Fund** event what was their "take away" from the evening.

**This is what they shared.**

*Thank you to all who responded!*

**My husband and I took away the importance of this election and the considerable work the people and the organizations in the state have done and continue to do.** [Diana Harding, Bryn Mawr, PA](#)

**One aspect that impressed me is the collaborative nature of what they have been doing — meeting weekly with other organizations appealing to people to vote so that they are not duplicating efforts and are making the most of each organization's strengths. I am often concerned about multiple organizations "targeting" the same people/groups.** [Doug Weinstock, Cambridge, MA](#)

**I was impressed with the coalition's strategy, wondered how we could clone those women....hold real-work workshops (no case studies analyses, but creating the local agreements and strategies with the real parties who will execute them) in battleground states? Plus, my understanding of how important my GOTV postcards really are was revved up a bit!**  
[Susan E Romans, Stowe, VT](#)

**The most important takeaway to me (besides the incredible knowledge the participants had) is the prodigious amount and duration of planning, analysis, and footwork it takes to get people to the polls. My second takeaway is, given their effort, that we should all be racing to the polls to honor their work.**  
[Beverly Cooper-Wiele, Jamaica Plain, MA](#)

**The overwhelming importance of a judicial election i.e. the judicial system both locally and federally.** [Susan Fish, New York, NY](#)

**It's very encouraging to know that there are organizations working to educate and engage new and registered voters about the importance on voting in this upcoming state Supreme Court Judgeship election in Wisconsin!**  
[Vicki Baker Astoria, OR](#)

**Two take-aways: 1) that door knocking is actually effective in getting out the vote and 2) that an investment in grass roots, voter empowerment NOW, regardless of the election in question, is an investment in all future elections.** [Local state national Call Center Seattle, WA](#)



## OUR MISSION

is to empower people + multiply their impact on democratic institutions + the electoral process by raising funds for **DEMOCRATIC** candidates for **FEDERAL OFFICE** + for groups that **DEFEND + EXPAND THE RIGHT TO VOTE.**

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## EVENTS



### Meet House Whip

**Rep. Katherine Clark (MA 05) + Chief Deputy Whip Rep Colin Allred (TX 32)**

This event will support 12 Members of the House who won their races by narrow margins + need financial support now! All are DCCC Frontliners + NRCC targets!

**Thursday, April 13**

**7:00-8:00pm ET On Zoom**

**[REGISTER + DONATE](#)**

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## THANK YOU!!!

At the event for the **America Votes Wisconsin Democracy Fund**, 80 people attended + we raised **over \$34,000** for the Fund's good work. Thank you for *your* good work in attending + donating!!

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**GOOD NEWS**

**"Since a new age of globalization began in 1989 the US has seen 46M net new jobs created.**

**44M of those, 96%, have been created under Democratic presidents.**

Thanks to  
Simon Rosenberg, NDN

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**Beverly Thinks...**

You can swim with the **DOLPHINS**

**Have you seen Shark Tank?**

Candidates for national office are much like the aspiring tycoons on the television's "Shark Tank". They're looking for a timely shot of donor funds that give them the ability to:

- plan
- advertise
- scare off potential opponents
- hire experienced staff
- attract more investors

"Shark Tank" has shown us how it's done.

Force Multiplier donors aren't sharks; we're more like friendly dolphins. Our early support for carefully-selected candidates makes all the difference for their political success. **When you invest in Democracy, you never lose.**

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**LOVE**  
**Our Multipliers**

country working towards the same goal of electing Democrats.

Interested in finding out more about Multiplying?

[Contact Bill.](#)

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In case you missed them or if you want to share them with others... there are videos on our website for all four Community Conversations.

[CLICK HERE](#)

Enjoy + spread the word!

## HELP WANTED

We're looking for help with social media for FM. If you or someone you know has experience + a little spare time to volunteer for FM please reach out to [Beth](#) in FM Communications.

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### OUR PROMISE

We've create a respectful + trusted political community by being transparent, accurate, + inclusive in our words + actions. We never buy, sell, swap or share our list. We commit to respecting our donors in the tone + frequency of our communication.

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Force Multiplier does the research so you don't have to + we never share your emails + 100% of your donation goes directly to the candidates or groups you have chosen.

Visit our website  
[forcemultiplierus.org](http://forcemultiplierus.org)

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