

July 2022



YOU X ME = DEMOCRACY people talking to people is a powerful thing!

What a month!

Ongoing revelations about the role of Republican leadership in the January 6th Insurrection revealed in the select committee hearings

SCOTUS decisions undermining abortion rights + gun safety + the federal government's ability to address climate change + the separation of church + state

Dozens more extreme candidates for the House + Senate + governorships

These threats to our democracy + values anger + alarm us but they also have increased the determination of our candidates + grassroots groups + the entire Force Multiplier community to fight even harder.

A Democratic majority in the House stood up for abortion rights, gun safety, federal action on climate change + accountability for our leaders' actions. We must hold that majority. And we're close to having a Democratic Senate that will join them. We must expand that majority.

The grassroots groups we support have been actively organizing around these issues. Here are examples from each of our funds:

AMERICA VOTES, with whom we've partnered to create the **Blue Surge Turnout Fund**, is a coalition of the nation's leading advocacy groups + grassroots groups focused on specific constituencies. Supported by Planned Parenthood, Every Town for Gun Safety + the League of Conservation Voters to name a few, these groups are working together, knocking on doors this summer to turn out the voters who can help us change the direction of our country.

[DONATE TO THE BLUE SURGE TURNOUT FUND](#)

THE NEW GEORGIA PROJECT, which is part of our **Democracy in Action Fund**, has been organizing around abortion rights with their *Reproductive Justice* campaign + around environmental justice for people of color with their *Black + Green* campaign.

[DONATE TO DEMOCRACY IN ACTION](#) tax advantaged, contact us to donate from an RMD or DAF

VOTE VETS, which is part of the **Rural Victory Fund**, a partnership with the Rural Democracy Initiative. Vote Vets has been treating abortion rights as a national security issue noting that "women who are active-duty service members do not get to choose what state they live in, which

Contributions to the candidates + groups over the past two weeks are triple what they were in the same period in 2020, a Presidential election year.

Once again overreach by the right is mobilizing the rest of us + making us stronger. We must use our new energy, anger + awareness to fuel our work over the next four months.

Together we can make a difference. We are the majority.



a supreme mess

our work for a Blue Congress is more important than ever

Autocracy Revealed:

Lessons from Jan 6 Committee so far!

Autocracy: a form of government in which a country is ruled by a person or group with total power. *The Britannica Dictionary*

Our most basic democratic values of free + fair elections + a peaceful transition of power were under siege + still are.

The former President willfully planned, orchestrated + instigated an insurrection in the interest of maintaining power. This unprecedented coup was an attack on our Constitution + our democratic values, an effort to illegally seize power following a lawful election.

Despite abundant evidence to the contrary + despite what he was told by his most senior advisors (including the Attorney General) + political allies, the former President knowingly spread + continues to spread the totally unsubstantiated message of “stop the steal” + falsehoods about his overwhelming victory.

Commission Chairman Rep. Bennie Thompson, (D-MS) best encapsulated what we know in his opening statement: “January 6 was the culmination of an attempted coup, a brazen attempt ... to overthrow the government. The violence was no accident. It represents Trump’s last stand, a most desperate chance to halt the transfer of power”

What can we do in the face of the Big Lie? How do we counter efforts to illegitimately seize power?

Nearly six in ten Republicans believe Trump bears no responsibility for January 6th. A similar number believe that the election was stolen from him. If we are to hold Trump accountable + if the corrosive impact of Trump's autocratic nature is to be checked, we need to fight like hell + vote + get others to vote to make Congress Blue through + through.

Without a Democratic majority in the House, these hearings never would have happened. Without these hearings, the full truth would never have come out.

Simply put, we need to hold + expand our majorities in Congress. This is our only goal at Force Multiplier.



Building A Strong House Slate Expansion of FM's Endorsed List of Candidates

FM's Political Research Committee has been looking into opportunities to expand our slate of House candidates by following primary races + results, independent ratings, campaign contributions + the impacts of redistricting. As a result, we have added seven candidates to our slate. All are rated Toss-Up by Cook + Sabato + all are in districts that Biden would have won if he had run in the new districts.

**Chris Deluzio PA 17 + Yadira Caraveo CO 08 + Wiley Nickel NC 13 + Jamie McCleod-Skinner OR 05 + Eric Sorensen IL 17
+ Susie Lee NV 03 + Christy Smith CA 27**

FM makes political giving easy + impactful.

We now offer three ways to support Democrats from our website:

2) Support one or more of the **FM FOCUS SLATES**:

THE NEW VOICES SLATE:

Support challengers + candidates for open seats. [DONATE](#)

THE DEFENDERS SLATE:

Support incumbents in tight races. [DONATE](#)

THE WOMEN'S SLATE:

After all, a woman's place is in the House. [DONATE](#)

TOE-TO-TOE WITH TRUMPISM SLATE:

Battling MAGA Republicans + election deniers. [DONATE](#)

THE CANDIDATES OF COLOR SLATE:

America's leaders are changing. [DONATE](#)

NATIONAL SECURITY + VETERANS SLATE:

Keeping the country + world safer. [DONATE](#)

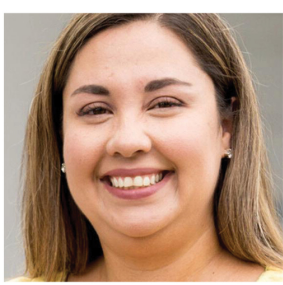
3) Customize your support for individual **HOUSE CANDIDATES** by reading bios + selecting your picks [FIND OUT MORE](#)



Meet 3 NEW HOUSE Challengers



Jamie McLeod-Skinner
OR 05



Yadira Caraveo
CO 08



Eric Sorensen
IL 17

JAMIE MCLEOD-SKINNER OR 05

For full bio + to donate, [here](#)
Environmental + reproductive rights activist + small business owner + community planner + advocate for working people + highly educated + enjoys hanging out with family + hiking with her dogs.
"I am running because we are in a time of crisis for our environment, our families and our democracy."

YADIRA CARAVEO CO 08

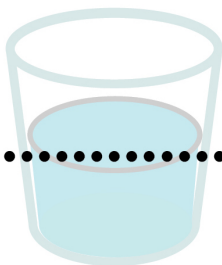
For full bio + to donate, [here](#)
Pediatrician + proven + effective state legislator + community + civic leader + committed to affordable health care + housing + defender of voting rights + knows the value of hard work from her family experience

For full bio + to donate, [here](#)

High profile TV meteorologist + active board member for two health service organizations + leader in the LGBTQ community + a self-described “climate communicator” believes in science-based climate policy + enhancing the Affordable Care Act.

“I was your weatherman. I spent 22 years keeping you safe by telling the truth, informing, and educating our communities daily...I earned your trust through thousands of broadcasts...To me, being a meteorologist has always been about protecting our neighbors and our communities, values I learned from my family at an early age.”

half empty.....half full?



HALF EMPTY: Democrats are doomed going into Midterms.

HALF FULL: At this point in the last three election cycles, the outcome was not clear. There are issues in play that will influence how + whether people will vote: SCOTUS rulings, Jan. 6 hearings + concerns about the future of democracy are in our favor.

HALF EMPTY: Trumpism is here for the long term.

HALF FULL: Jan. 6 Hearings show that democracy works + that there is real potential for accountability in the legal system + at the ballot box. Despite new voter suppression laws, low Biden approval ratings + a tough economy, Dems did well in municipal elections in 2021 in places like GA + NH.

HALF EMPTY: Republicans are confident of major gains in 22.

HALF FULL: Quality matters! MAGA candidates + extremists of all flavors do not appeal to lots of voters. Democrats have strong candidates who are committed to restoring our democracy + moving the nation forward on issues that matter in our daily lives.

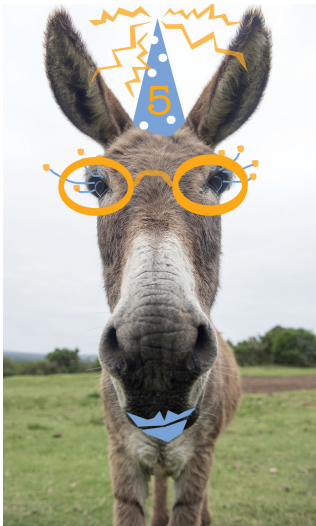
HALF EMPTY: Low Biden approval ratings will flip the Congress.

HALF FULL: Biden’s leadership has had significant impact:

- \$1.2 trillion bipartisan infrastructure package
- \$1.9 trillion COVID-19 relief
- Successful national COVID vaccination effort
- Expansion of affordable health care to five million Americans
- Drop in unemployment to below pre-pandemic levels and the creation of over six million jobs
- The lowest number of jobless claims since 1969
- Bipartisan law on sensible and much-needed gun policy passed
- Restoration of America’s place on the global stage, particularly in our relationship with NATO + in coordinating a response to Putin’s aggressive + unjust war in Ukraine.

We need to make sure voters remember such successes.

This is a time like no other. Generic Presidential approval rating + historic midterm election patterns are no longer accurate ways to predict outcomes because **there is no normal.**



We're 5 years old.

Let's
party

We have so much to celebrate!

Force Multiplier invites you to a birthday party full of great people + inspiration + cake!

SUNDAY, JULY 31

In-Person: 4:30-6:30pm ET

Join us in-person at the home of a generous Multiplier in Brookline, MA .
Garden party, weather permitting + inside, if necessary
(address provided upon registration)

Online: 5:00-5:30pm ET

Join on Zoom with other supporters around the country
(Zoom link provided upon registration)

PLEASE REGISTER

for the live + Zoom event

Bring a plus one + introduce them to our community.

OUR MISSION

is to empower people and multiply their impact on democratic institutions + the electoral process by raising funds for **DEMOCRATIC** candidates for **FEDERAL OFFICE** + for groups that **DEFEND** + **EXPAND THE RIGHT TO VOTE.**

EVENTS on a roll!





WHAT NEXT?

The House + the Future of Abortion Rights.

With **Assistant Speaker Katherine Clark** + **Representatives Elissa Slotkin MI 07** + **Chris Pappas NH 01** + **Angie Craig MN 02** + **Susie Lee NV 03**

Now that the Supreme Court has overturned Roe v Wade, what can be done to restore this fundamental right that women have had for 50 years?

Wednesday, July 20

7:00-8:00pm ET on Zoom

There will be a 20 minute FM Info Session following the event for those of you who would like to learn more about FM.

REGISTER + DONATE

support these 4 House candidates

Due to security concerns at this event we ask that you register as early as possible to ensure that you get the Zoom link in time. We cannot guarantee that you will receive the Zoom link after 6:30 that evening.

Thanks for your help with this.



Meet PA Democratic Senate Nominee John Fetterman + Help Build A Solid Democratic Senate Majority!

Wednesday, July 27

7:00-8:00pm ET on Zoom

REGISTER + DONATE

support Fetterman's campaign

August is ALL about the House, baby!

BUILD THE HOUSE

New Voices. New Leaders.

Join a series of events to introduce our challengers to our community.

Tuesday August 9

7:00-8:00pm ET

Rudy Salas CA 22 + **Hillary Scholten MI 03** + **Emilia Sykes OH 13** + **Yadira Caraveo CO 08**

REGISTER + DONATE

All have MAGA opponents

[REGISTER + DONATE](#)

Wednesday August 24

7:00-8:00pm ET

Jay Chen CA 45 + Gabe Vasquez NM 02 + Chris DeLuzio PA 17 + Eric Sorensen IL 17

[REGISTER + DONATE](#)

Bear with us please!

As we get closer to this very competitive Mid-term election we find ourselves having to take extra measures to ensure security at our events. We work hard to create an environment that allows candidates to speak freely. + work to screen out unwanted trackers. **Help us by registering for our events as early as possible. Doing so will avoid delays in sending you the Zoom links.**

THANK YOU

for coming + for donating! Our work is increasingly important + we deeply appreciate your participation.

The **Democracy In Action** event on June 20 brought in **\$110,000** from **210 donors** + **95 attended**.

Our **Bill McKibben** event on June 29 raised **\$36,000** from **300 donors** + **170 attended**. He brought in 59 new donors!



FM INFO SESSION!

Stop by our FM Info session + talk with someone on our leadership team. These sessions are helpful to the curious + FM newbies + anyone in the FM community.

Monday, July 25, 7:00-8:00pm ET

[REGISTER for the LINK](#)

Wed. August 10, 12:00-1:00pm ET

[REGISTER for the LINK](#)

Wed. August 24, 7:00-8:00pm ET

[REGISTER for the LINK](#)



Show Your True Blue Colors!

FM Bumper Stickers!!!!!!!

(You must have somewhere to stick it!)

For the price of shipping and handling, \$2.00, we'll send one out to you. **Let us know if you need more than one. [email to order](#)**

Multipliers@work

Multipliers have a lot to be proud of. We send event invitations to our communities + thanks to volunteer Bill Petri, we each learn about how many of our people have donated to each event. The number may sometimes seem small, but collectively our impact is substantial.

Over the years, we have generated enormous funds for candidates + grassroots voter empowerment organizations. And recently that amount has skyrocketed. The events of the last six months have stimulated even more donations. **The average total from Multiplier-associated network members for each event is now 60% of the total amount raised.** It was up to 71% for the Democracy in Action event, and 68% from the event with Bill McKibben. Multiplier networks have raised \$384,000 from the 12 events we held since January.

And the number of Multipliers is growing. We now have 245 Multipliers, 103 having joined just this year.

We're proud of all this + these successes activate us to engage more of our friends + neighbors to join Force Multiplier to work to save Democracy. **Our Multipliers are the beating heart of Force Multiplier.**

If you're interested in learning more + becoming a Multiplier, reach out to [Bill Petri](#).

If you're a Multiplier + need advice, or support reach out to [Steven Krugman](#).

Who do you know?

If you have connections in the media, public relations, or other politically-oriented groups that can publicize our presence, will you let them (and us) know? We'd love to open a newspaper or visit an influential website + see our name + purpose mentioned there. "You tell two friends, then they'll tell two friends..."

That's how we grow support for Democrats in Congress + for grassroots voter empowerment groups. **[Email us your thoughts!](#)**

Book A FM House Party NOW + Help Us DO THE MATH!

Force Multiplier Zoom House Parties have played an enormous role in helping to grow the community of Force Multiplier donors. There are almost 300 of you who have already hosted one of these one-hour informational events for your friends + relatives. Each Zoom House Party has educated between 5 + 50 new people about Force Multiplier. Those attendees then continue to spread the word to their contacts. Do the math! This is an effective exponential effort to be proud

Help FM spread the word...that's how it works!

Please pass this news on to friends who may be interested. The more the merrier!



YOU X ME = DEMOCRACY

Visit our website forcemultiplierus.org

Please join us on Social Media! Share us + Tweet us + Repost us



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You can [unsubscribe from this list](#).

