



APRIL 2023

the scoop FORCE MULTIPLIER NEWS

YOU X ME = DEMOCRACY people talking to people is powerful!

“The resurrection of democracy + freedom in Wisconsin has begun”

Ben Wikler, Chair of the Wisconsin Democratic Party

On April 4th over 1.8M Wisconsin voters turned out to give Judge Janet Protasiewicz an 11 point victory, flipping the Wisconsin Supreme Court to a progressive majority. This new majority will be able to address gerrymandered election districts + voting rights + an outdated 1849 abortion ban + workers' rights + more.

The victory was the product of an extraordinary coalition led by the Wisconsin Democratic Party, the Protasiewicz campaign + the America Votes-Wisconsin Coalition + supported by grassroots donors around the country, including Force Multiplier.

Our collective support for this coalition enabled them to knock on more than 535,000 strategically chosen doors + to add more layers of voter contact including phone calls, mail, texts, relational outreach + more.

The Wisconsin Democratic Party released the following statement:

“The resurrection of democracy + freedom in Wisconsin has begun... tonight's victory is the result of years of unglamorous work by volunteers, activists, union members, + organizers across our state who never lost the faith that a better future was possible —even when hope seemed all but lost. Tonight is a testament to the power of never giving up. And it's a testament to the whirlwind that the foes of democracy—in Wisconsin + in America—can expect to reap.

While we may have won tonight, we know that the threat posed to our freedoms + our democracy by MAGA extremism continues. And that's why we will never stop organizing. We will use this moment as a springboard into the long work ahead—to build a multiracial democracy in which all of us, no matter our gender or gender identity, our generation or the geography in which we live, has a voice, has dignity + has the power that is supposed to be the birthright of all American citizens.”

This victory is tremendously important for Wisconsin + the nation + sets a new tone for the 2024 cycle.

If we start early, work together, + talk to voters about issues they care about, we can win again.

The problem is real. Unethical political fundraising is out of control.

By Tom Hallock, FM Co-chair

“Candidates, PACs + party organs have become increasingly reliant on free mediums (such as email or social media advertising) + low-cost mediums (such as phone calls + text messages) to get their message across to voters + potential donors. As a result, voters are inundated with spam messages they cannot opt-out of or avoid.” *Michigan Election Blog*

Commercial e-mail spam is federally regulated by the CAN-SPAM Act of 2003, which lists five practices that commercial senders must abide by to give email recipients the ability to limit additional contact from the sender. However, those protections do not apply to political messages, which are protected by the First Amendment. Senders of political emails are not required to provide you with an opt-out option, or a clear subject heading, for example.

This problem is worsened by groups that flood your inbox with appeals that do not respect your time or political intelligence.

These practices alienate + discourage potential donors from engaging in this important act of citizenship.

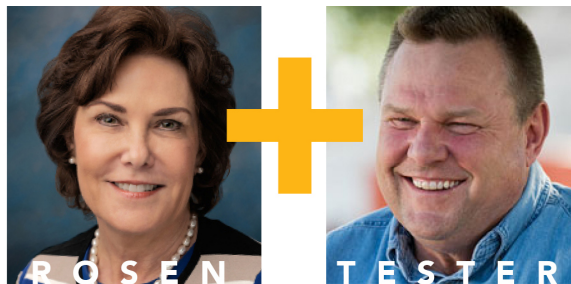
FM cannot stop these trends BUT we can model a different way.

- We email only when we have received your permission to do so.
- We never share, swap or sell our lists.
- By donating through FM, you will never be added to another email list without your permission.
- FM Act Blue pages always ask your permission before sharing your email address with a candidate or group you support. Act Blue will respect your choice.
- You may unsubscribe at any time.
- We send an average of 2-3 emails a week.
- Our emails provide information on *why* we think a candidate or group deserves your support.

We're committed to fundraising practices that respect our donors + that will sustain the work of our candidates + groups over the long haul. We're committed to the idea that "our tactics must match our values."

Meet FM's Two New Senate Slate Candidates

In 2024, Democrats must defend 23 Senate seats to simply maintain their slim majority. Our current Senate slate includes incumbents Jon Tester + Jacky Rosen + Sherrod Brown + Tammy Baldwin. Full profiles of each can be found [here](#).



Jacky Rosen in Nevada was elected to the US House in 2016 + to the Senate in 2018. Rosen was the only Democrat to defeat an incumbent Republican senator. In 2021, Senator Rosen helped write + pass the historic Bipartisan Infrastructure law which, among other advances, supports well-paying jobs + modernizes airports + repairs roads + bridges + makes the internet faster + more widely available + affordable.

Rosen will face a strong challenge from a yet-to-be named Republican in this battleground state.

[DONATE TO JACKY ROSEN](#)

Jon Tester in Montana has served in the US Senate from Montana since 2007. He is a third generation Montana farmer + a former school music teacher. Tester brings a strong voice to Veterans Affairs, currently chairing the VA Committee. He is an advocate for family farmers + small businesses + ranchers + public lands + Tribal Nations + is a leading champion of government transparency + accountability.

In '18, Tester was the only Democratic senator from a Republican-leaning state to win reelection, even after voting against Trump's Supreme Court picks. Republican state lawmakers in Montana are working hard to unseat Tester by altering the Senate primary to allow the top two vote getters to win slots on the 2024 ballot – regardless of party. **Clearly, early support for Tester is vital to his re-election.**

[DONATE TO JON TESTER](#)

TAKEAWAYS from you

We asked people who attended our first House event with Rep. Colin Allred + Rep. Susan Wild what was your TAKEAWAY from the event? Thanks you to all who responded!

"The most important takeaway for me was that it is absolutely imperative that we take the House in 2024 and that we can do it, but it is going to require persistent and focused effort on the part of the Democrats. I would like to know more about what we can do to get those nine million eligible non-voters in Texas to turn up at the polls." [Barbara, Lincoln MA](#)

"Importance of early money." [David, Pasadena, CA](#)

"I was (pleasantly) surprised to hear the story—from the ground— about the poor showing of Trump in Texas. That was news to me, which in turn made me disappointed that DNC is not following up there with more support. But the most important take away for me was that both Representatives emphasized the value of voter registration efforts in making a difference." [Suzanne, Madison County VA](#)

TO READ THE TAKEAWAYS OF OTHERS WHO ATTENDED [CLICK HERE](#)



Time travel is a superpower that lots of us wish we had. We imagine the "do-overs" that we'd facilitate if we could, with the added perspective + experience we've acquired with age.

Don't you wish you had the power to have changed the past at the just right moment? If only we could have gotten to John Wilkes Booth before he went to the theater that night. If we could go back to the 1930s we'd have used time travel to stop Hitler in his tracks! We would have convinced MLK to stay off that balcony at the Lorraine Motel in 1968.

In fifty years' time, our present will be the future's history. Will people alive then wonder why we did or did not do more to improve the lives of Americans in our time?

If we want to be those people who did the right thing at the right time, then we must act now, speak now, give now. It's never "too early". We can do a lot in our own present time to be heroes to those in the future.

OUR MISSION

is to empower people + multiply their impact on democratic institutions + the electoral process by raising funds for **DEMOCRATIC** candidates for **FEDERAL OFFICE** + for groups that **DEFEND + EXPAND THE RIGHT TO VOTE.**

UPCOMING EVENTS



Join Us for Our First Senate Event in 2023

Special Guest
Senator Tina Smith (MN)

Sen. Smith is vice chair of the Democratic Senatorial Campaign Committee (DSCC). This event will benefit Force Multiplier's 2023 Senate slate:

- **Tammy Baldwin (WI)**
- **Sherrod Brown (OH)**
- **Jacky Rosen (NV)**
- **Jon Tester (MT)**

Sen. Smith is appearing in support of her colleagues + will not receive funds from this event.

Wednesday, May 3
7:00-8:00pm ET

[REGISTER + DONATE](#)





Fight MAGA Media

Wed, April 26 at noon ET

Force Multiplier has joined a coalition of grassroots groups organized by DC-based 31st Street Swing Left for a Zoom event.

Special guests:

Dan Pfeiffer, Pod Save America, Co-host

Tara McGowan, Founder of Courier Newsroom

This is not a fundraiser.

IMPORTANT NOTE!

When you register, just indicate that you are with Force Multiplier if you do not want to be added to other groups' email lists.

REGISTER

THANK YOU!!!

Many thanks to **Susan Wild** + **Colin Allred** for the inside baseball look they provided at our Zoom event on April 13th to flip the House blue.

100 people attended +

\$140,000 was raised for our House slate. And thanks to those who were there + to the ones who donated but couldn't attend.



FM House Parties Rock

2023 is a "grow" year. Hosting a Force Multiplier Zoom House Party is a proven way you can help us grow. Almost 100% of participants in one of these hour-long events agree to receive our emails. They then start to learn about our events + a significant number become donors.

Hosting a **Zoom House Party is easy to do**. You invite the guests + we take care of the rest. If you're looking for something effective to do at this crucial early stage of the election cycle, here is an easy option. For more info please email [Fern Fisher](#) House Party Coordinator.

good news
talking points

be an information warrior people talking to people

Have you noticed that these are just the same programs that the Republicans are attacking? All Americans support + rely on + benefit from these important programs. **A good place to start a conversation + engage a voter, a donor or who knows, maybe a new Multiplier!**

NEVER!

NEVER!

(we promise)

At FM we never touch the money. 100% of your donation goes directly to the candidates or voter empowerment groups of your choice through ActBlue.



Visit our website
forcemultiplierus.org



Talking with Blue Forces in Red Bubbles

"Force Multiplier is an organization that proves that individual Democrats working together can strategically out maneuver Republicans and their dark money."

"Living in a red state can feel frustrating at times for a blue person. But Force Multiplier provides a connection with other like-minded individuals across the country who share my political beliefs, reminding me that although I may be in the minority in my state, there is a much larger movement across the country working towards advancing progressive policies and ideals that benefit all Americans, regardless of where they live."

"I may not be able to influence my US Senators and Representatives, but I can donate to Dem candidates around the country who will advance policies that are important to me—equity, equality and human rights for ALL, climate and environmental initiatives, sensible gun control, reproductive rights and the very stability of our democracy."

Clint

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